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SCHEDULE H (Form 990)

Hospitals

► Complete if the organization answered "Yes" on Form 990, Part IV, question 20.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

20 17

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number

PIEDMONT ROCKDALE HOSPITAL, INC. 30-0999841

Part L. Financial Assistance and Cortain Other Community Reposits at Cost

Par	Filialiciai Assis	tance and	i Certain C	ther Community Bene	ents at Cost				
								Yes	No
1a	Did the organization have a financial assistance policy during the tax year? If "No," skip to question 6a							Х	
	_	"Yes," was it a written policy?							
2	If the organization had multiple hospital facilities, indicate which of the following best describes application of								
_				spital facilities during the		scribes application of			
	X Applied uniformly				d uniformly to most hos	nital facilities			
	- Applied dilliciting	· ·			a dilliorning to most nos	pitai iaciiities			
	Generally tailored to individual hospital facilities								
3	Answer the following based on the financial assistance eligibility criteria that applied to the largest number of the organization's patients during the tax year.								
а	3 - 3								
	free care? If "Yes," indi-			lowing was the FPG fam	nily income limit for eli	gibility for free care:	3a	Х	
	100% 150	0% X	200%	Other	_ %				
b	Did the organization u	ise FPG a	s a factor	in determining eligibilit	y for providing <i>discoι</i>	unted care? If "Yes,"			
	indicate which of the fo	llowing wa	s the family	income limit for eligibilit	y for discounted care: .		3b	Х	
	200% 250	0% X	300%	350% 400%	Other	%			
С	If the organization use	d factors of	other than	FPG in determining elia	ibility describe in Part	VI the criteria used			
•				ted care. Include in the					
	5 5	•		ss of income, as a fa	•	_			
	discounted care.		, ·g			,			
4	Did the organization's	financial a	eeietanca n	olicy that applied to the	largest number of its	nationts during the			
4				the "medically indigent"?			4	Х	
				· -			- - -	Х	
	Did the organization budge			•					X
	If "Yes," did the organiz				_		5b		
С	If "Yes" to line 5b, as		_		_	-	_		
			_	for free or discounted ca			5c		37
6a	6a Did the organization prepare a community benefit report during the tax year?								X
b	If "Yes," did the organiz	ation make	e it available	to the public?			6b		
Complete the following table using the worksheets provided in the Schedule H instructions. Do not submit									
	these worksheets with t								
7	Financial Assistance an				(9.5)				
	Financial Assistance and leans-Tested Government	(a) Number of activities or	(b) Persons served	(c) Total community benefit expense	(d) Direct offsetting revenue	(e) Net community benefit expense		Percer f total	
ıv	Programs	programs (optional)	(optional)	20110111 OXPOINGS				pense	
а	Financial Assistance at cost								
	(from Worksheet 1)			5,392,872.		5,392,872.		5	.49
b	Medicaid (from Worksheet 3,								
	column a)			4,244,417.	4,414,773.	-170,356.			
С	Costs of other means-tested								
	government programs (from Worksheet 3, column b)			1,302,894.		1,302,894.		1	.33
d	Total Financial Assistance and								
	Means-Tested Government Programs			10,940,183.	4,414,773.	6,525,410.		6	.82
	Other Benefits					·			
е	Community health improvement								
	services and community benefit								
_	operations (from Worksheet 4)								
f	Health professions education			524,394.		524,394.			.53
	(from Worksheet 5)			344,334.		J44, J94.			• • • •
g	Subsidized health services (from								
	Worksheet 6)								
h	Research (from Worksheet 7)								
i	Cash and in-kind contributions for community benefit (from								
	Worksheet 8)								
j	Total. Other Benefits			524,394.		524,394.			.53
ŀ	Total Add lines 7d and 7i			11,464,577.	4,414,773.	7,049,804.		7	.35

30-0999841 Page 2 Schedule H (Form 990) 2017 Part II Community Building Activities Complete this table if the organization conducted any community building activities during the tax year, and describe in Part VI how its community building activities promoted the health of the communities it serves. (a) Number of (b) Persons (c) Total community (d) Direct offsetting (e) Net community (f) Percent of total expense activities or served building expense building expense revenue programs (optional) (optional) 1 Physical improvements and housing 2 Economic development 3 Community support 4 Environmental improvements 5 Leadership development and training for community members 6 Coalition building 7 Community health improvement advocacy 8 Workforce development 9 Other 10 Total Bad Debt, Medicare, & Collection Practices Part III Section A. Bad Debt Expense Yes Nο Did the organization report bad debt expense in accordance with Healthcare Financial Management Association X Enter the amount of the organization's bad debt expense. Explain in Part VI the 10,185,827. methodology used by the organization to estimate this amount Enter the estimated amount of the organization's bad debt expense attributable to patients eligible under the organization's financial assistance policy. Explain in Part VI the methodology used by the organization to estimate this amount and the rationale, if any, for including this portion of bad debt as community benefit Provide in Part VI the text of the footnote to the organization's financial statements that describes bad debt expense or the page number on which this footnote is contained in the attached financial statements. Section B. Medicare 21,046,852. Enter total revenue received from Medicare (including DSH and IME) 20,006,085. Enter Medicare allowable costs of care relating to payments on line 5 6 1,040,767. Describe in Part VI the extent to which any shortfall reported in line 7 should be treated as community benefit. Also describe in Part VI the costing methodology or source used to determine the amount reported on line 6. Check the box that describes the method used: X Cost to charge ratio Cost accounting system Other Section C. Collection Practices Χ b If "Yes," did the organization's collection policy that applied to the largest number of its patients during the tax year contain provisions on the collection practices to be followed for patients who are known to qualify for financial assistance? Describe in Part VI. Χ Management Companies and Joint Ventures (owned 10% or more by officers, directors, trustees, key employees, and physicians - see instructions) (a) Name of entity (b) Description of primary (c) Organization's (d) Officers, directors. (e) Physicians' activity of entity profit % or stock trustees, or key profit % or stock ownership % employees' profit % ownership % or stock ownership % 2 3 4 5 6

JSA 7E1285 1.000 Schedule H (Form 990) 2017

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Part V Facility Information										
Section A. Hospital Facilities	Lic	Ge	오	Te	Ω.	Re	я Я	되		
(list in order of size, from largest to smallest - see instructions)	Licensed hospital	General medical & surgical	Children's hospital	Teaching hospital	Critical access hospital	Research facility	ER-24 hours	ER-other		
How many hospital facilities did the organization operate during	ed h	al m	s'ne	ng k	acc	r <u>c</u> h	hou	막		
the tax year?1	osp	edic	hos	dsor	æss	facil	ਲ			
Name, address, primary website address, and state license	ital	<u>a</u> 8	pital	ital	hog	₹				
number (and if a group return, the name and EIN of the		Su			spite					Facility
subordinate hospital organization that operates the hospital		rgica			_					reporting
facility)		<u> </u>							Other (describe)	group
1 PIEDMONT ROCKDALE HOSPITAL, INC.										
1412 MILSTEAD AVENUE										
CONYERS GA 30012										
WWW.PIEDMONT.ORG										
122-726	Х	Х					Х			1
2										
3										
4										
5										
_ •										
6										
7										
8										
9										
	1									
	1									
10										
	1									
	1									
	-									
	1	1	1	Ì	1	İ	1			1

Part V Facility Information (continued)

Section B. Facility Policies and Practices

(complete a separate Section B for each of the hospital facilities or facility reporting groups listed in Part V, Section A)

Name of hospital facility or letter of facility reporting group ${\tt PIEDMONT}$ ROCKDALE HOSPITAL, INC. Line number of hospital facility, or line numbers of hospital facilities in a facility reporting group (from Part V, Section A): Yes No **Community Health Needs Assessment** Was the hospital facility first licensed, registered, or similarly recognized by a state as a hospital facility in the 1 X current tax year or the immediately preceding tax year? Was the hospital facility acquired or placed into service as a tax-exempt hospital in the current tax year or 2 Χ the immediately preceding tax year? If "Yes," provide details of the acquisition in Section C 3 During the tax year or either of the two immediately preceding tax years, did the hospital facility conduct a Χ 3 If "Yes," indicate what the CHNA report describes (check all that apply): A definition of the community served by the hospital facility Demographics of the community b Existing health care facilities and resources within the community that are available to respond to the C health needs of the community d How data was obtained The significant health needs of the community e Primary and chronic disease needs and other health issues of uninsured persons, low-income persons, f and minority groups The process for identifying and prioritizing community health needs and services to meet the g community health needs h The process for consulting with persons representing the community's interests The impact of any actions taken to address the significant health needs identified in the hospital facility's prior CHNA(s) i Other (describe in Section C) Indicate the tax year the hospital facility last conducted a CHNA: 20 In conducting its most recent CHNA, did the hospital facility take into account input from persons who represent the broad interests of the community served by the hospital facility, including those with special knowledge of or expertise in public health? If "Yes," describe in Section C how the hospital facility took into account input from 5 persons who represent the community, and identify the persons the hospital facility consulted Was the hospital facility's CHNA conducted with one or more other hospital facilities? If "Yes." list the other hospital facilities in Section C b Was the hospital facility's CHNA conducted with one or more organizations other than hospital facilities? If "Yes," 6b Did the hospital facility make its CHNA report widely available to the public? 7 If "Yes," indicate how the CHNA report was made widely available (check all that apply): Hospital facility's website (list url): а Other website (list url): b Made a paper copy available for public inspection without charge at the hospital facility C d Other (describe in Section C) 8 Did the hospital facility adopt an implementation strategy to meet the significant community health needs identified through its most recently conducted CHNA? If "No," skip to line 11 9 Indicate the tax year the hospital facility last adopted an implementation strategy: 20 10 Is the hospital facility's most recently adopted implementation strategy posted on a website? a If "Yes," (list url): b If "No," is the hospital facility's most recently adopted implementation strategy attached to this return? Describe in Section C how the hospital facility is addressing the significant needs identified in its most recently conducted CHNA and any such needs that are not being addressed together with the reasons why such needs are not being addressed. 12a Did the organization incur an excise tax under section 4959 for the hospital facility's failure to conduct a Χ CHNA as required by section 501(r)(3)? 12a 12b b If "Yes" to line 12a, did the organization file Form 4720 to report the section 4959 excise tax? c If "Yes" to line 12b, what is the total amount of section 4959 excise tax the organization reported on Form 4720 for all of its hospital facilities? \$

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H (Form 990) 2017		HOSPITAL,	

Part V Facility Information (continued)

Financial Assistance	Policy	(FAP)
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Name of hospital facility or letter of facility reporting group PIEDMONT ROCKDALE HOSPITAL, INC.

				Yes	No
	Did th	e hospital facility have in place during the tax year a written financial assistance policy that:			
13		ned eligibility criteria for financial assistance, and whether such assistance included free or discounted care? s," indicate the eligibility criteria explained in the FAP:	13	Х	
а	X	Federal poverty guidelines (FPG), with FPG family income limit for eligibility for free care of200.0000 %			
		and FPG family income limit for eligibility for discounted care of 300.0000 %			
b		Income level other than FPG (describe in Section C)			
С		Asset level			
d	X	Medical indigency			
е	X	Insurance status			
f		Underinsurance status			
g	Щ	Residency			
h		Other (describe in Section C)		37	
14		ned the basis for calculating amounts charged to patients?	14	X	
15	If "Ye	ned the method for applying for financial assistance? s," indicate how the hospital facility's FAP or FAP application form (including accompanying ctions) explained the method for applying for financial assistance (check all that apply):	15	A	
а	X	Described the information the hospital facility may require an individual to provide as part of his or her			
-		application			
b	X	Described the supporting documentation the hospital facility may require an individual to submit as part			
		of his or her application			
С	X	Provided the contact information of hospital facility staff who can provide an individual with information			
		about the FAP and FAP application process			
d	X	Provided the contact information of nonprofit organizations or government agencies that may be sources of assistance with FAP applications			
е		Other (describe in Section C)			
16		videly publicized within the community served by the hospital facility?	16	Х	
		s," indicate how the hospital facility publicized the policy (check all that apply):			
а	X	The FAP was widely available on a website (list url): SEE PART VI			
b	X	The FAP application form was widely available on a website (list url): SEE PART VI			
C	X	A plain language summary of the FAP was widely available on a website (list url): SEE PART VI			
d	X	The FAP was available upon request and without charge (in public locations in the hospital facility and by mail)			
е	X	The FAP application form was available upon request and without charge (in public locations in the hospital facility and by mail)			
f	X	A plain language summary of the FAP was available upon request and without charge (in public locations in the hospital facility and by mail)			
g	X	Individuals were notified about the FAP by being offered a paper copy of the plain language summary of			
		the FAP, by receiving a conspicuous written notice about the FAP on their billing statements, and via			
		conspicuous public displays or other measures reasonably calculated to attract patients' attention			
h	X	Notified members of the community who are most likely to require financial assistance about availability of the FAP			
i	X	The FAP, FAP application form, and plain language summary of the FAP were translated into the			
		primary language(s) spoken by LEP populations			
j		Other (describe in Section C)			

Schedule H (Form 990) 2017

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Part	V	Facility Information (continued)		
Billing	and	Collections		
Name	of h	spital facility or letter of facility reporting group PIEDMONT ROCKDALE HOSPITAL, INC.		
17	Did	he hospital facility have in place during the tax year a separate billing and collections policy, or a written	Yes	No
		cial assistance policy (FAP) that explained all of the actions the hospital facility or other authorized party		
		take upon nonpayment?	X	
18		k all of the following actions against an individual that were permitted under the hospital facility's		
		es during the tax year before making reasonable efforts to determine the individual's eligibility under the		
	-	y's FAP:		
а		Reporting to credit agency(ies)		
b		Selling an individual's debt to another party		
С		Deferring, denying, or requiring a payment before providing medically necessary care due to		
		nonpayment of a previous bill for care covered under the hospital facility's FAP		
d		Actions that require a legal or judicial process		
е		Other similar actions (describe in Section C)		
f	2	None of these actions or other similar actions were permitted		
19	Did	he hospital facility or other authorized party perform any of the following actions during the tax year		
	bef	re making reasonable efforts to determine the individual's eligibility under the facility's FAP?		X
	If "`	es," check all actions in which the hospital facility or a third party engaged:		
а		Reporting to credit agency(ies)		
b		Selling an individual's debt to another party		
С		Deferring, denying, or requiring a payment before providing medically necessary care due to		
	_	nonpayment of a previous bill for care covered under the hospital facility's FAP		
d		Actions that require a legal or judicial process		
е		Other similar actions (describe in Section C)		
20	Ind	ate which efforts the hospital facility or other authorized party made before initiating any of the actions listed (v	/heth	er or
		hecked) in line 19 (check all that apply):		
а	Σ	Provided a written notice about upcoming ECAs (Extraordinary Collection Action) and a plain language summ	ary o	f the
	_	FAP at least 30 days before initiating those ECAs		
b	Σ	Made a reasonable effort to orally notify individuals about the FAP and FAP application process		
С	2	Processed incomplete and complete FAP applications		
d	Σ	Made presumptive eligibility determinations		
е	\vdash	Other (describe in Section C)		
f_		None of these efforts were made		
		ing to Emergency Medical Care	1	
21		he hospital facility have in place during the tax year a written policy relating to emergency medical care		
		required the hospital facility to provide, without discrimination, care for emergency medical conditions to	7	
		duals regardless of their eligibility under the hospital facility's financial assistance policy?	X	
		p," indicate why:		
a	\vdash	The hospital facility did not provide care for any emergency medical conditions		
b	\vdash	The hospital facility's policy was not in writing		
С		The hospital facility limited who was eligible to receive care for emergency medical conditions (describe		
L.		in Section C) Other (describe in Section C)		
d	- 1	Other (describe in Section C)		

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Schedule H (Form 990) 2017 Page **7**

Part	V Facility Information (continued)			
	ges to Individuals Eligible for Assistance Under the FAP (FAP-Eligible Individuals)			
Name	of hospital facility or letter of facility reporting group PIEDMONT ROCKDALE HOSPITAL, INC.			
			Yes	No
22	Indicate how the hospital facility determined, during the tax year, the maximum amounts that can be charged to FAP-eligible individuals for emergency or other medically necessary care.			
а	The hospital facility used a look-back method based on claims allowed by Medicare fee-for-service during a prior 12-month period			
b	The hospital facility used a look-back method based on claims allowed by Medicare fee-for-service and all private health insurers that pay claims to the hospital facility during a prior 12-month period			
С	X The hospital facility used a look-back method based on claims allowed by Medicaid, either alone or in combination with Medicare fee-for-service and all private health insurers that pay claims to the hospital facility during a prior 12-month period			
d	The hospital facility used a prospective Medicare or Medicaid method			
23	During the tax year, did the hospital facility charge any FAP-eligible individual to whom the hospital facility provided emergency or other medically necessary services more than the amounts generally billed to			
	individuals who had insurance covering such care? If "Yes," explain in Section C.	23		X
24	During the tax year, did the hospital facility charge any FAP-eligible individual an amount equal to the gross charge for any service provided to that individual?	24		х
	If "Ves " explain in Section C			

Part V Facility Information (continued)

Section C. Supplemental Information for Part V, Section B. Provide descriptions required for Part V, Section B, lines 2, 3j, 5, 6a, 6b, 7d, 11, 13b, 13h, 15e, 16j, 18e, 19e, 20e, 21c, 21d, 23, and 24. If applicable, provide separate descriptions for each hospital facility in a facility reporting group, designated by facility reporting group letter and hospital facility line number from Part V, Section A ("A, 1," "A, 4," "B, 2," "B, 3," etc.) and name of hospital facility.

SCHEDULE H, PART V, LINES 1 AND 2: NEW HOSPITAL ENTITY

PIEDMONT ROCKDALE HOSPITAL, INC. ("PRH") WAS CREATED AS A NEW ENTITY ON

AUGUST 1, 2017 FOLLOWING THE PURCHASE OF THE ASSETS OF ROCKDALE MEDICAL

CENTER, INC. FROM LIFEPOINT HEALTH, LLC, A FOR-PROFIT COMPANY. DURING

FY18, THE INTERNAL REVENUE SERVICE GRANTED PRH'S TAX-EXEMPT STATUS,

RETROACTIVE TO ITS DATE OF ORGANIZATION.

SCHEDULE H, PART V, LINE 3: COMMUNITY HEALTH NEEDS ASSESSMENT

PIEDMONT ROCKDALE HOSPITAL, INC. ("PRH") WAS CREATED AS A NEW ENTITY ON

AUGUST 1, 2017 FOLLOWING THE PURCHASE OF THE ASSETS OF ROCKDALE MEDICAL

CENTER, INC. FROM LIFEPOINT HEALTH, LLC, A FOR-PROFIT COMPANY. AS PRH

WAS CREATED AS A NEW ENTITY AND DID NOT EXIST AS A NOT-FOR-PROFIT

HOSPITAL PRIOR TO PIEDMONT HEALTHCARE'S ACQUISITION OF THESE ASSETS, NO

COMMUNITY HEALTH NEEDS ASSESSMENT WAS CONDUCTED. PURSUANT TO THE

REQUIREMENTS OF INTERNAL REVENUE CODE SECTION 501(R), PIEDMONT HEALTHCARE

WILL COMPLETE A COMMUNITY HEALTH NEEDS ASSESSMENT FOR PRH AND ITS

SURROUNDING COMMUNITY WITHIN THE FIRST THREE YEARS OF PRH'S EXISTENCE.

SCHEDULE H, PART V, LINE 16: FINANCIAL ASSISTANCE POLICY WEBSITES FINANCIAL ASSISTANCE POLICY -

HTTPS://WWW.PIEDMONT.ORG/MEDIA/FILE/FINANCIAL-ASSISTANCE-POLICY.PDF

FINANCIAL ASSISTANCE APPLICATION -

HTTPS://WWW.PIEDMONT.ORG/MEDIA/FILE/FINANCIAL-ASSISTANCE-APPLICATION.PDF

Part V Facility Information (continued)

Section C. Supplemental Information for Part V, Section B. Provide descriptions required for Part V, Section B, lines 2, 3j, 5, 6a, 6b, 7d, 11, 13b, 13h, 15e, 16j, 18e, 19e, 20e, 21c, 21d, 23, and 24. If applicable, provide separate descriptions for each hospital facility in a facility reporting group, designated by facility reporting group letter and hospital facility line number from Part V, Section A ("A, 1," "A, 4," "B, 2," "B, 3," etc.) and name of hospital facility.

FINANCIAL ASSISTANCE PLAIN LANGUAGE SUMMARY -

HTTPS://WWW.PIEDMONT.ORG/MEDIA/FILE/FINANCIAL-ASSISTANCE-PLAIN-LANGUAGE-SU

MMARY-ENGLISH.PDF

30-0999841

Part V Facility Information (continued)

Section D. Other Health Care Facilities That Are Not Licensed, Registered, or Similarly Recognized as a Hospital Facility (list in order of size, from largest to smallest)

How many non-hospital health care facilities did the organization operate during the tax year?					
Name and address	Type of Facility (describe)				
1					
2					
3					
4					
<u> </u>					
5					
•					
6					
7					
8					
0					
0					
9					
	-				
10	-				
	_				

Part VI Supplemental Information

Provide the following information.

- 1 Required descriptions. Provide the descriptions required for Part I, lines 3c, 6a, and 7; Part II and Part III, lines 2, 3, 4, 8 and 9b.
- 2 Needs assessment. Describe how the organization assesses the health care needs of the communities it serves, in addition to any CHNAs reported in Part V, Section B.
- **3 Patient education of eligibility for assistance.** Describe how the organization informs and educates patients and persons who may be billed for patient care about their eligibility for assistance under federal, state, or local government programs or under the organization's financial assistance policy.
- **4 Community information.** Describe the community the organization serves, taking into account the geographic area and demographic constituents it serves.
- 5 Promotion of community health. Provide any other information important to describing how the organization's hospital facilities or other health care facilities further its exempt purpose by promoting the health of the community (e.g., open medical staff, community board, use of surplus funds, etc.).
- **6** Affiliated health care system. If the organization is part of an affiliated health care system, describe the respective roles of the organization and its affiliates in promoting the health of the communities served.
- 7 State filing of community benefit report. If applicable, identify all states with which the organization, or a related organization, files a community benefit report.

SCHEDULE H, PART VI, LINE 1: REQUIRED DISCLOSURES

PUBLIC AVAILABILITY OF COMMUNITY BENEFIT REPORT

SCHEDULE H, PART I, LINE 6A

PIEDMONT ROCKDALE HOSPITAL, INC. ("PRH") WAS CREATED AS A NEW ENTITY ON

AUGUST 1, 2017 FOLLOWING THE PURCHASE OF THE ASSETS OF ROCKDALE MEDICAL

CENTER, INC. FROM LIFEPOINT HEALTH, LLC, A FOR-PROFIT COMPANY. AS PRH

WAS CREATED AS A NEW ENTITY AND DID NOT EXIST AS A NOT-FOR-PROFIT

HOSPITAL PRIOR TO PIEDMONT HEALTHCARE'S ACQUISITION OF THESE ASSETS, NO

COMMUNITY HEALTH NEEDS ASSESSMENT WAS CONDUCTED. PURSUANT TO THE

REQUIREMENTS OF INTERNAL REVENUE CODE SECTION 501(R), PIEDMONT HEALTHCARE

WILL COMPLETE A COMMUNITY HEALTH NEEDS ASSESSMENT FOR PRH AND ITS

SURROUNDING COMMUNITY WITHIN THE FIRST THREE YEARS OF PRH'S EXISTENCE.

PERCENT OF TOTAL EXPENSE

SCHEDULE H, PART I, LINE 7(F)

THE DENOMINATOR USED FOR THE CALCULATION OF COLUMN (F), PERCENT OF TOTAL

EXPENSE, WAS THE AMOUNT OF TOTAL FUNCTIONAL EXPENSES ON FORM 990, PART

IX, LINE 25, COLUMN (A) OF \$153,624,463, LESS BAD DEBT EXPENSE OF

Part VI Supplemental Information

Provide the following information.

- 1 Required descriptions. Provide the descriptions required for Part I, lines 3c, 6a, and 7; Part II and Part III, lines 2, 3, 4, 8 and 9b.
- 2 Needs assessment. Describe how the organization assesses the health care needs of the communities it serves, in addition to any CHNAs reported in Part V, Section B.
- **3 Patient education of eligibility for assistance.** Describe how the organization informs and educates patients and persons who may be billed for patient care about their eligibility for assistance under federal, state, or local government programs or under the organization's financial assistance policy.
- **4 Community information.** Describe the community the organization serves, taking into account the geographic area and demographic constituents it serves.
- 5 Promotion of community health. Provide any other information important to describing how the organization's hospital facilities or other health care facilities further its exempt purpose by promoting the health of the community (e.g., open medical staff, community board, use of surplus funds, etc.).
- **6** Affiliated health care system. If the organization is part of an affiliated health care system, describe the respective roles of the organization and its affiliates in promoting the health of the communities served.
- 7 State filing of community benefit report. If applicable, identify all states with which the organization, or a related organization, files a community benefit report.

\$55,404,143 FROM FORM 990, PART IX, LINE 24(A).

FINANCIAL ASSISTANCE AND CERTAIN OTHER COMMUNITY BENEFITS AT COST

SCHEDULE H, PART I, LINE 7

A RATIO OF PATIENT CARE COST TO CHARGES, CONSISTENT WITH WORKSHEET 2, WAS

USED TO REPORT THE AMOUNTS IN PART I, LINES 7A-7D. FOR AMOUNTS ON LINES

7E-7K, ACTUAL EXPENSES FOR EACH COMMUNITY BENEFIT ACTIVITY ARE TRACED AND

REPORTED USING THE ORGANIZATION'S COST ACCOUNTING SYSTEM.

BAD DEBT EXPENSE CALCULATION AND FOOTNOTE

SCHEDULE H, PART III, LINES 2-4

THE PROVISION FOR BAD DEBTS IS BASED UPON MANAGEMENT'S ASSESSMENT OF

HISTORICAL AND EXPECTED NET COLLECTIONS CONSIDERING BUSINESS AND ECONOMIC

CONDITIONS, TRENDS IN HEALTH CARE COVERAGE AND OTHER COLLECTION

INDICATORS. PERIODICALLY, MANAGEMENT ASSESSES THE ADEQUACY OF THE

ALLOWANCE FOR DOUBLE ACCOUNTS BASED UPON HISTORICAL WRITE-OFF EXPERIENCE

BY PAYER CATEGORY. THE RESULTS OF THE REVIEW ARE THEN USED TO MAKE ANY

MODIFICATIONS TO THE PROVISION FOR BAD DEBTS TO ESTABLISH AN APPROPRIATE

Part VI Supplemental Information

Provide the following information.

- 1 Required descriptions. Provide the descriptions required for Part I, lines 3c, 6a, and 7; Part II and Part III, lines 2, 3, 4, 8 and 9b.
- 2 Needs assessment. Describe how the organization assesses the health care needs of the communities it serves, in addition to any CHNAs reported in Part V, Section B.
- **3 Patient education of eligibility for assistance.** Describe how the organization informs and educates patients and persons who may be billed for patient care about their eligibility for assistance under federal, state, or local government programs or under the organization's financial assistance policy.
- **4 Community information.** Describe the community the organization serves, taking into account the geographic area and demographic constituents it serves.
- 5 Promotion of community health. Provide any other information important to describing how the organization's hospital facilities or other health care facilities further its exempt purpose by promoting the health of the community (e.g., open medical staff, community board, use of surplus funds, etc.).
- **6** Affiliated health care system. If the organization is part of an affiliated health care system, describe the respective roles of the organization and its affiliates in promoting the health of the communities served.
- 7 State filing of community benefit report. If applicable, identify all states with which the organization, or a related organization, files a community benefit report.

ALLOWANCE FOR UNCOLLECTIBLE RECEIVABLES.

THE AMOUNT REPORTED ON PART III, LINE 3, WAS DETERMINED BY TAKING THE AVERAGE ACCEPTANCE RATE FOR ALL CHARITY CARE APPLICATIONS RECEIVED DURING THE YEAR MULTIPLIED BY THE NUMBER OF DENIALS THAT WERE ATTRIBUTABLE TO INSUFFICIENT INFORMATION. THAT TOTAL WAS THEN ADJUSTED DOWNWARD FOR THE ORGANIZATION'S USE OF PRESUMPTIVE ELIGIBILITY WHEN DETERMINING ITS COMMUNITY BENEFITS.

BAD DEBT EXPENSE FOOTNOTE FROM CONSOLIDATED, AUDITED FINANCIAL

STATEMENTS:

THE PROVISION FOR BAD DEBTS IS BASED UPON MANAGEMENT'S ASSESSMENT OF
HISTORICAL AND EXPECTED NET COLLECTIONS CONSIDERING BUSINESS AND ECONOMIC
CONDITIONS, TRENDS IN HEALTH CARE COVERAGE, AND OTHER COLLECTION
INDICATORS. PERIODICALLY, MANAGEMENT ASSESSES THE ADEQUACY OF THE
ALLOWANCE FOR DOUBTFUL ACCOUNTS BASED UPON HISTORICAL WRITE-OFF
EXPERIENCE BY PAYOR CATEGORY. THE RESULTS OF THIS REVIEW ARE THEN USED TO
MAKE ANY MODIFICATIONS TO THE PROVISION FOR BAD DEBT TO ESTABLISH AN

Part VI Supplemental Information

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APPROPRIATE ALLOWANCE FOR UNCOLLECTIBLE RECEIVABLES.

PRH PROVIDES CARE TO PATIENTS WHO MEET CERTAIN CRITERIA UNDER ITS CHARITY

CARE POLICY WITHOUT CHARGE OR AT AMOUNTS LESS THAN ITS ESTABLISHED RATES.

AMOUNTS DETERMINED TO QUALIFY AS CHARITY CARE ARE NOT REPORTED AS

REVENUE.

MEDICARE SHORTFALLS AS COMMUNITY BENEFIT

SCHEDULE H, PART III, LINE 8

THE AMOUNT REPORTED ON PART III, LINE 6, WAS CALCULATED IN ACCORDANCE
WITH SCHEDULE H INSTRUCTIONS AND UTILIZING THE ORGANIZATION'S ALLOWABLE
MEDICARE COST AS REPORTED IN THE MEDICARE COST REPORT, WHICH IS BASED ON
A COST TO CHARGE RATIO. HOWEVER, THE ALLOWABLE COSTS IN THE MEDICARE COST
REPORT DO NOT REFLECT THE ACTUAL COST OF PROVIDING CARE TO PATIENTS,
SINCE THE MEDICARE COST REPORT EXCLUDES MANY DIRECT PATIENT CARE COSTS
THAT ARE ESSENTIAL TO PROVIDE QUALITY HEALTHCARE FOR MEDICARE PATIENTS.
FOR EXAMPLE, CERTAIN COVERAGE FEES TO PHYSICIANS, COST OF MEDICARE C AND
D, AND OTHER SIMILAR DIRECT PATIENT CARE EXPENSES ARE SPECIFICALLY

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EXCLUDE FROM ALLOWABLE COST IN THE MEDICARE COST REPORT.

THE ORGANIZATION BELIEVES THAT THE HOSPITAL'S MEDICARE SHORTFALL REPORTED ON PART III, LINE 7 OF SCHEDULE H, SHOULD BE CONSIDERED A COMMUNITY BENEFIT AS THE IRS COMMUNITY BENEFIT STANDARD INCLUDES THE PROVISION OF CARE TO ELDERLY AND MEDICARE PATIENTS. IRS REVENUE RULING 69-545 PROVIDES, IN PART, THAT HOSPITALS SERVING PATIENTS WITH GOVERNMENTAL HEALTH INSURANCE, SUCH AS MEDICARE, IS AN INDICATION THE HOSPITAL OPERATES TO PROMOTE HEALTH IN THE COMMUNITY. ADDITIONALLY, MEDICARE ACCOUNTED FOR 45.53% OF THE HOSPITAL'S PATIENT SERVICE REVENUE. THE HOSPITAL'S POLICY IS TO TREAT MEDICARE PATIENTS, REGARDLESS OF THE EXTENT TO WHICH MEDICARE ACTUALLY PAYS FOR THE TREATMENT. FOR MANY SERVICES, MEDICARE'S REIMBURSEMENT IS LESS THAN THE COST OF THE CARE PROVIDED, RESULTING IN SHORTFALLS THAT ARE TO BE ABSORBED BY THE HOSPITAL IN HONOR OF THE HOSPITAL'S COMMITMENT TO TREAT ELDERLY PATIENTS.

COLLECTION PRACTICES

SCHEDULE H, PART III, LINE 9(B)

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INITIAL SCREENINGS OF ALL INPATIENT, EMERGENCY, AND SURGERY ENCOUNTERS, AS WELL AS MOST OUTPATIENT VISITS, ARE CONDUCTED BY FINANCIAL COUNSELORS IN ORDER TO IDENTIFY ANY AVAILABLE INSURANCE OR OTHER COVERAGE FOR EACH PATIENT. COUNSELORS CONTACT PATIENTS AND THEIR FAMILIES DIRECTLY, EITHER IN PERSON OR BY LETTER, TO ASSIST THE FAMILY IN IDENTIFYING ANY PROGRAMS FOR WHICH THE PATIENT/SERVICE MAY QUALIFY (INCLUDING MEDICAID, STATE CHILDREN'S HEALTH INSURANCE PROGRAM ("SCHIP"), PRIVATE OR GOVERNMENT INSURANCE COVERAGE, AND CHARITY ASSISTANCE). IF THE FAMILY CANNOT BE TIMELY LOCATED OR IS UNCOOPERATIVE, RELATED ACCOUNTS ARE TRANSFERRED TO AN INTERNAL COLLECTION DEPARTMENT FOR FURTHER ATTEMPTS TO OBTAIN PAYMENT OR, IF THE PATIENT MAY QUALIFY FOR ASSISTANCE, TO SECURE A FINANCIAL ASSISTANCE APPLICATION. THE ORGANIZATION'S DEBT COLLECTION POLICY AND PROCEDURES PROHIBIT ANY COLLECTION EFFORTS FOR THE PORTION OF A PATIENT ACCOUNT BALANCE THAT QUALIFIES FOR FINANCIAL ASSISTANCE UNDER THE ORGANIZATION'S CHARITY CARE POLICY.

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SCHEDULE H, PART VI, LINE 2: NEEDS ASSESSMENT

IN 2017, PIEDMONT HEALTHCARE PURCHASED PIEDMONT ROCKDALE, THEN KNOWN AS ROCKDALE MEDICAL CENTER, A FOR-PROFIT HOSPITAL OWNED BY LIFEPOINT HEALTH, A FOR-PROFIT COMPANY BASED IN TENNESSEE. BECAUSE OF THAT, THE HOSPITAL WAS NOT REQUIRED TO FILE A COMMUNITY HEALTH NEEDS ASSESSMENT WITH THE IRS. THAT SAID, THE HOSPITAL HAS ALWAYS MAINTAINED TIES TO ITS COMMUNITY, AND IN THE PROCESS OF PURCHASING THE HOSPITAL, PIEDMONT HEALTHCARE TOOK THE OPPORTUNITY TO FULLY UNDERSTAND POTENTIAL COMMUNITY UNMET HEALTH NEEDS. THIS INCLUDED REGULAR COMMUNICATION WITH COMMUNITY STAKEHOLDERS, ENGAGEMENT WITH LAWMAKERS AND THE GATHERING OF HOSPITAL- AND COMMUNITY-BASED DATA. ADDITIONALLY, THE HOSPITAL IS A PART OF PIEDMONT HEALTHCARE'S FY19 CHNA.

SCHEDULE H, PART VI, LINE 3: PATIENT EDUCATION OF ASSISTANCE ELIGIBILITY

PATIENT EDUCATION OF AVAILABILITY OF ASSISTANCE: PIEDMONT HEALTHCARE

UNDERSTANDS THAT NOT EVERYONE WILL HAVE THE ABILITY TO PAY THEIR HOSPITAL

BILL DUE TO THEIR INSURANCE STATUS OR A LIMITED INCOME, AND BECAUSE OF

THIS, WE OFFER FINANCIAL ASSISTANCE TO QUALIFYING PATIENTS. NOTIFICATION

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ABOUT FINANCIAL ASSISTANCE AVAILABLE AT PIEDMONT ROCKDALE HOSPITAL INCLUDES PROVIDING A DEDICATED CONTACT NUMBER, WHICH IS DISSEMINATED BY THE HOSPITAL TO PATIENTS BY VARIOUS MEANS. THESE INCLUDE, BUT ARE NOT LIMITED TO: THE PUBLICATION OF NOTICES IN PATIENT BILLS AND BY POSTING NOTICES IN EMERGENCY ROOMS, IN THE CONDITIONS OF ADMISSION FORM, AT ADMITTING AND REGISTRATION DEPARTMENTS, HOSPITAL BUSINESS OFFICES, AND PATIENT FINANCIAL SERVICES OFFICES THAT ARE LOCATED ON FACILITY CAMPUSES, AND AT OTHER PUBLIC PLACES THE HOSPITAL MAY ELECT, INCLUDING AVAILABILITY AT LOCAL LOW-COST CLINICS PRIMARILY TREATING UNINSURED POPULATIONS. PIEDMONT ROCKDALE HOSPITAL ALSO PUBLISHES AND WIDELY PUBLICIZES A PLAIN LANGUAGE SUMMARY OF THIS FINANCIAL ASSISTANCE CARE POLICY ON ITS FACILITY WEBSITE, WHICH WILL INCLUDE A LINK TO FULL POLICY. REFERRAL OF PATIENTS FOR FINANCIAL ASSISTANCE MAY BE MADE BY ANY STAFF OR MEDICAL STAFF MEMBER AT THE HOSPITAL, INCLUDING PHYSICIANS, NURSES, FINANCIAL COUNSELORS, SOCIAL WORKERS, CASE MANAGERS, CHAPLAINS AND RELIGIOUS SPONSORS. A REQUEST FOR FINANCIAL ASSISTANCE MAY BE MADE BY THE PATIENT OR A FAMILY MEMBER, CLOSE FRIEND, OR ASSOCIATE OF THE PATIENT, SUBJECT TO APPLICABLE PRIVACY LAWS.

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ADDITIONALLY, PIEDMONT HEALTHCARE ANNUALLY PUBLISHES A DIRECTORY OF SERVICES AND PROGRAMS FOR LOW-INCOME COMMUNITY MEMBERS, AND WITHIN THIS RESOURCE GUIDE ARE EXTENSIVE DIRECTIONS AND ADVICE ON HOW TO APPLY FOR PATIENT FINANCIAL ASSISTANCE. THIS GUIDE IS WIDELY DISTRIBUTED TO THE COMMUNITY VIA HARDCOPY, IS AVAILABLE WITHIN OUR HOSPITALS AND IS DIGITALLY AVAILABLE ONLINE. COPIES ARE PROVIDED IN BOTH ENGLISH AND SPANISH.

SCHEDULE H, PART VI, LINE 4: COMMUNITY INFORMATION

PIEDMONT ROCKDALE HOSPITAL IS LOCATED IN CONYERS, GEORGIA. IN 2017,

88,842 PEOPLE LIVED IN ROCKDALE COUNTY. THAT YEAR, THE COUNTY WAS

PREDOMINATELY AFRICAN-AMERICAN - ABOUT 51 PERCENT. WHITE POPULATIONS

COMPRISE 36 PERCENT, AND HISPANIC OR LATINO POPULATIONS COMPRISED 10

PERCENT. ASIAN, NATIVE AMERICAN AND NATIVE HAWAIIAN/PACIFIC ISLANDERS

COMPRISED THE REMAINING 3 PERCENT OF THE POPULATION (US CENSUS AMERICAN COMMUNITY SURVEY, 2017).

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FIFTEEN PERCENT OF ROCKDALE COUNTY IS UNINSURED, AND NON-ELDERLY ADULT UNINSURED RATES ARE PARTICULARLY HIGH AT 22 PERCENT. NINE PERCENT OF CHILDREN ARE UNINSURED. SEVENTY PERCENT OF CHILDREN QUALIFIED FOR FREE OR REDUCED COST FOR FREE LUNCH IN THE 2015-2016 SCHOOL YEAR, AS COMPARED TO A STATE AVERAGE OF 62 PERCENT AND A NATIONAL AVERAGE OF 52 PERCENT. THAT SAME SCHOOL YEAR, 82 PERCENT OF THE COUNTY'S HIGH SCHOOL STUDENTS GRADUATED WITHIN FOUR YEARS (NATIONAL CENTER FOR EDUCATION STATISTICS). UNEMPLOYMENT WAS AT 4.2 PERCENT IN 2018, WHICH IS HIGHER THAN BOTH STATE AND NATIONAL AVERAGES (US DEPARTMENT OF LABOR, BUREAU OF LABOR STATISTICS).

IN ROCKDALE COUNTY, IN 2017, THERE WAS ONE PRIMARY CARE PHYSICIAN FOR

EVERY 2,330 RESIDENTS OF THE COUNTY, COMPARED TO THE STATE AVERAGE OF ONE

FOR 1,030 RESIDENTS. APPROXIMATELY 15 PERCENT OF ADULTS REPORTED THEY

WERE IN POOR OR FAIR HEALTH, A FIGURE BETTER THAN THE GEORGIA BENCHMARK

OF 19 PERCENT. EIGHTEEN PERCENT OF ADULTS SMOKED, NEARLY A THIRD WERE

OBESE AND A FIFTH WERE PHYSICALLY INACTIVE. (UNIVERSITY OF WISCONSIN

POPULATION HEALTH INSTITUTE, COUNTY HEALTH RANKINGS, 2018, WITH DATA

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YEARS RANGING FROM 2014 TO 2017). TWELVE PERCENT OF ADULT RESIDENTS LIVED WITH DIABETES IN 2015 (CENTER FOR DISEASE CONTROL AND PREVENTION, NATIONAL CENTER FOR CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION).

SCHEDULE H, PART VI, LINE 5: PROMOTION OF COMMUNITY HEALTH
PIEDMONT ROCKDALE HOSPITAL ACTIVELY PROMOTES THE HEALTH OF ITS COMMUNITY
THROUGH COMMUNITY-BASED HEALTH SCREENINGS, EDUCATIONAL ACTIVITIES, THE
OPERATION OF A 24-HOUR EMERGENCY DEPARTMENT AVAILABLE TO THE ENTIRE
COMMUNITY, THE OPERATION OF AN EMERGENCY ROOM OPEN TO ALL MEMBERS OF THE
COMMUNITY WITHOUT REGARD TO ABILITY TO PAY, A GOVERNANCE BOARD COMPOSED
OF COMMUNITY MEMBERS, USE OF SURPLUS REVENUE FOR FACILITIES IMPROVEMENT,
PATIENT CARE, AND MEDICAL TRAINING, EDUCATION, AND RESEARCH, THE
PROVISION OF INPATIENT HOSPITAL CARE FOR ALL PERSONS IN THE COMMUNITY
ABLE TO PAY, INCLUDING THOSE COVERED BY MEDICARE AND MEDICAID, AND AN
OPEN MEDICAL STAFF WITH PRIVILEGES AVAILABLE TO ALL QUALIFYING
PHYSICIANS.

IN FY18, PIEDMONT ROCKDALE PROVIDED HEALTH PROFESSIONS EDUCATION TO

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STUDENTS AND RESIDENTS TRAINING TO BE HEALTH PROFESSIONALS. THAT YEAR,
THE HOSPITAL OVERSAW TRAINING AT A COST OF \$524,397.

SCHEDULE H, PART VI, LINE 6: AFFILIATED HEALTH CARE SYSTEM

PIEDMONT ROCKDALE HOSPITAL IS A PART OF PIEDMONT HEALTHCARE, A REGIONAL

NOT-FOR-PROFIT ORGANIZATION AND THE PARENT COMPANY OF 11 HOSPITALS, THE

PIEDMONT PHYSICIANS GROUP, THE PIEDMONT HEART INSTITUTE, THE PIEDMONT

CLINIC AND THE PIEDMONT HEALTHCARE FOUNDATION. PIEDMONT HEALTHCARE'S

COMMUNITY BENEFIT DEPARTMENT COORDINATES THE COMMUNITY BENEFIT ACTIVITIES

ON BEHALF OF ALL HOSPITALS THROUGHOUT THE SYSTEM. THIS INCLUDES:

CONDUCTING THE TRIENNIAL CHNA AND SUBSEQUENT IMPLEMENTATION STRATEGY,

ENSURING THE FINANCIAL ASSISTANCE POLICY IS COMMUNICATED TO THE

COMMUNITY, MAINTAINING THE COMMUNITY BENEFIT WEBPAGE, AUTHORING THE

COMMUNITY BENEFIT ANNUAL REPORT, PREPARING BOARD MATERIALS, DEVELOPING

AND EXECUTING THE COMMUNITY BENEFIT GRANTS PROGRAM AND COMPILING ALL

COMMUNITY BENEFIT FIGURES. EACH HOSPITAL AND CERTAIN DEPARTMENTS OF

PIEDMONT HEALTHCARE PROVIDE KEY INPUT AND EXECUTE PROGRAMMING. THIS

INCLUDES OUR REVENUE DEPARTMENT, WHICH OVERSEES AND EXECUTES THE

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FINANCIAL ASSISTANCE POLICY AND PROGRAM.

SCHEDULE H, PART VI, LINE 7: STATE OF FILING OF COMMUNITY BENEFIT REPORT PIEDMONT ROCKDALE HOSPITAL IS NOT REQUIRED TO FILE A COMMUNITY BENEFIT REPORT; HOWEVER, THE HOSPITAL IS REQUIRED TO FILE WITH THE GEORGIA DEPARTMENT OF COMMUNITY HEALTH INFORMATION ON ITS INDIGENT AND CHARITY CARE, AS WELL AS ITS MEDICAID AND MEDICARE SHORTFALLS.