Inspire Generosity. Improve Healthcare.

Sponsorship 2019
SPONSORSHIP 2019

Champion $15,000
- Recognized as the Exclusive Title Sponsor of a signature event of choice (four options available).
- One feature article in PAR Foundation’s E-newsletter.
- Recognized at all Centennial Celebration occasions at the Champion level on signage.
- Invitation to all Centennial Spotlight Events.
- Participation/invitation to all signature events including:
  * 16 registrations at the In Their Shoes 10K
  * 16 golfers at the Dogwood Classic

Premier $10,000
- Feature article in PAR Foundation’s E-newsletter.
- Recognized at all Centennial Celebration occasions at the Premier level on signage.
- Invitation to all Centennial Spotlight Events.
- Participation/invitation to all signature events including:
  * 8 registrations at the In Their Shoes 10K
  * 8 golfers at the Dogwood Classic

Presenting $7,500
- Promoted in PAR Foundation’s E-newsletter.
- Recognized at all Centennial Celebration occasions at the Presenting level on signage.
- Invitation to all Centennial Spotlight Events.
- Participation/invitation to all signature events including:
  * 6 registrations at the In Their Shoes 10K
  * 6 golfers at the Dogwood Classic

Partner $5,000
- Promoted in PAR Foundation’s E-newsletter.
- Recognized at all Centennial Celebration occasions at the Partner level on signage.
- Invitation to all Centennial Spotlight Events.
- Participation/invitation to all signature events including:
  * 4 registrations at the In Their Shoes 10K
  * 4 golfers at the Dogwood Classic

Single event sponsorships range from $3,000 to $250.00. Details available upon request.
BIG BIRTHDAY, BIG PLANS!

As we celebrate 100 years of excellence in healthcare service, we invite you to support the ongoing work of Piedmont Athens Regional (PAR) with a sponsorship through Piedmont Athens Regional Foundation. In our centennial year, our Board of Directors has identified several program areas as *Centennial Priorities*. These PAR departments serve our community with superior clinical services and unique patient support programs. Sponsorship funds will support program delivery in these key areas below:

1) Loran Smith Center for Cancer Support
The Loran Smith Center for Cancer Support offers guidance, education, emotional and spiritual support to cancer patients and caregivers -- no matter where one receives treatment.

2) Pediatrics Unit
An affiliate of Children’s Healthcare of Atlanta, we offer the area’s only dedicated Pediatrics Unit with both inpatient and outpatient care for infants, children and teens.

3) Magill-Miller Heart Failure Clinic
The Magill-Miller Advanced Heart Failure Clinic at Piedmont Heart Institute – Athens is committed to helping people at all stages of heart failure feel better, live longer and stay out of the hospital.

4) Graduate Medical Education Program and the Community Care Clinic
With 45 Internal Medicine residents and 10 residents in the Transitional Year program, PAR’s Graduate Medical Education Program residents complete hands-on training in the hospital as well as in the PAR Community Care Clinic.
**CENTENNIAL CALENDAR**

**Centennial Spotlight — Piedmont Heart Institute-Athens**

Join us to learn how PHI-Athens is making an impact on the number one health threat in America with innovations like the Magill-Miller Advanced Heart Failure Clinic.

**February 2019**

**In Their Shoes 10K**

This annual tradition raises funds for the Loran Smith Center for Cancer Support. This 10K tours the UGA campus while honoring those battling cancer in our community.

**March 23, 2019***

**Centennial Spotlight — Graduate Medical Education**

Learn how our Medical Residents are tackling today’s toughest health challenges through their work with patients at the Community Care Clinic.

**May/June 2019**

**Independence Day and Centennial Birthday Celebration — PAR Oconee Health Campus**

Join us to kick off the big birthday year for Piedmont Athens Regional! More details will follow but we promise there will be cake!

**July 2019***

**Corporate Leaders Event**

Get open access to PAR leadership to ask your questions on the challenges of modern healthcare.

**August 2019**

**Honoring Philanthropy Dinner**

Always a memorable affair, this invitation-only occasion recognizes the inspired generosity that is transforming healthcare in our community.

**September 2019**

**Dogwood Classic Golf Tournament**

Enjoy 18 holes at the beautiful UGA golf course while benefitting Pediatrics at PAR.

**October 4, 2019***

**Centennial Spotlight – Breast Health Center/Beautiful You Boutique**

Party with a Purpose to learn more about PAR’s extensive services for breast cancer patients.

**October 2019**

**Trunk or Treat — PAR Oconee Health Campus**

Over 2,000 joined us in 2018! Free to participate, guests enjoy costumes and candy in a family-friendly setting.

**October 2019***

**Centennial Spotlight – Pediatrics**

Join us to learn more about the world-class kid care we provide for infants through teens.

**November 2019**

**Centennial Holiday Celebration -- Loran Smith Center for Cancer Support**

Trim the tree, enjoy a cup of cocoa and share all your wishes with Santa!

**December 2019**

*Denotes a Signature Event of 2019; title sponsorships available at the Champion level.*

Piedmont Athens Regional Foundation | 706-475-3301 | athensfoundation@piedmont.org | www.piedmont.org/athensgive