Piedmont Fayette Hospital
Community Health Needs Assessment
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Introduction

As part of a not-for-profit healthcare system, the mission of Piedmont Fayette is healthcare marked by compassion and sustainable excellence in a progressive environment, guided by physicians, delivered by exceptional professionals, and inspired by the communities we serve.

In our commitment as a not-for-profit health system, Piedmont Healthcare studied the region’s community health needs for its Community Health Needs Assessment (CHNA), a triennial process required by the Internal Revenue Service due to our tax-exempt status. A CHNA is a measurement of the relative health or well-being of a given community. It's both the activity and the end-product of identifying and prioritizing unmet community health needs, which is done by gathering and analyzing data, soliciting the feedback of the community and key stakeholders, and evaluating our previous work and future opportunities.

Through this assessment, we hope to better understand local health challenges, identify health trends in our community, determine gaps in the current health delivery system and craft a plan to address those gaps and the identified health needs. This is the fourth Piedmont CHNA, with the others having been conducted in 2013, 2016 and 2019. The 2022 Piedmont CHNA will serve as a foundation for developing our community benefit strategies and further strengthening our community-focused work.

About the hospital

Piedmont Fayette Hospital is a 282-bed, acute care, not-for-profit, community hospital serving Fayette County and surrounding communities. Piedmont Fayette offers 24-hour emergency services, medical and surgical services, and obstetrics/women's services.

In Fiscal Year 2021, Piedmont Fayette employed 2,000+ community members and 900+ physicians, treated approximately 77,243 patients through the emergency department, performed 12,683 surgeries, delivered 2,535 newborns, served patients through 105,998 outpatient encounters, and admitted 17,853 patients into the hospital.

About Piedmont Healthcare

Piedmont has more than 31,000 employees caring for 3.4 million patients across 1,400 locations and serving communities that comprise 80 percent of Georgia’s population. This includes 22 hospitals, 55 Piedmont Urgent Care centers, 25 QuickCare locations, 1,875 Piedmont Clinic physician practices and more than 2,800 Piedmont Clinic members. Piedmont has provided $1.4 billion in uncompensated career and community benefit programming to the communities we serve over the past five years.
Community benefit

Piedmont Fayette is a not-for-profit hospital, meaning it is exempt from paying certain taxes. In exchange for those exemptions, federal and some state laws require that communities receive from their hospitals certain benefits, appropriately called community benefit. These programs are generally meant as programs intended to increase access to care and boost the health of the community, with a focus on low-income populations and others who face unique challenges to being healthy. Since our last CHNA, in FY20 and FY21 combined, Piedmont Fayette provided $74.2 million in community benefit.

<table>
<thead>
<tr>
<th>Program</th>
<th>Combined FY20 and FY21</th>
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<tbody>
<tr>
<td>Care for low-income patients</td>
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<td>Community health promotion</td>
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<td>Health professions education</td>
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<tr>
<td>Bad debt</td>
<td>$24,953,636</td>
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Key programs include support for labs for our partner charitable clinics, the extension of Epic EMR to the Fayette C.A.R.E. Clinic, community-focused health education, health professions education within the hospital for future health workers, COVID-19 vaccination clinics, and financial assistance for low-income patients who aren't able to afford their health care and care for those covered through the low-income state/federal public insurance program Medicaid.

Piedmont Fayette provides several programs free of charge to patients and the community to reduce barriers to care. Sixty Plus Services provides educational and supportive programs designed to enhance the well-being of older adults and their families, including geriatric support, dementia support, insurance guidance, the Aging Helpline, and community education and wellness. Piedmont Cancer Wellness provides free comprehensive support services, counseling, and life enriching programs for anyone affected by cancer at any stage regardless of where they receive treatment.

The Women's Heart Network provides heart disease prevention and management training via traditional and alternative education. Support services include tools and resources for emotional balance, nutritional health and exercise and movement.
Financial assistance

Piedmont Healthcare provides financial assistance to qualifying low-income patients at or below 300 percent of the Federal Poverty Level. Patients qualify for financial assistance in one of two ways: either through presumptive eligibility, in which the patient's file is automatically scanned for certain indicators that mean he or she would qualify for financial assistance, or via manual application by the patient or his or her representative. Below is a list of the top ten ZIP codes by volume of patients receiving financial assistance at the hospital during the last two fiscal years.

<table>
<thead>
<tr>
<th>ZIP code</th>
<th>No. of patients - FY20</th>
<th>No. of visits - FY20</th>
<th>No. of patients - FY21</th>
<th>No. of visits - FY21</th>
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</table>

Please note we provided financial assistance to patients outside of these ten ZIP codes as well. Examining ZIP code data can help us to better target specific communities that may have unique challenges due to social determinants of health, such as having a low income, poor housing conditions, or limited access to healthy foods.
Piedmont provides services to patients who receive benefits through the state/federal public insurance program Medicaid, which covers the cost of care for low-income patients who: are pregnant, are a child or teenager, are 65 and older, are legally blind, have a disability, or need nursing home care. Below is a list of the top ten ZIP codes by volume of patients receiving care at the hospital as a Medicaid beneficiary during the last two fiscal years.

<table>
<thead>
<tr>
<th>ZIP code</th>
<th>No. of patients - FY20</th>
<th>No. of visits - FY20</th>
<th>No. of patients - FY21</th>
<th>No. of visits - FY21</th>
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Please note we provided care to Medicaid beneficiaries outside of these ten ZIP codes as well.
FY22 Priorities

A key component of the CHNA is to identify the top health priorities we’ll address over fiscal years 2023, 2024, and 2025. These priorities will guide our community benefit work. They are, in no order of importance:

Ensure affordable access to health, mental and dental care

Reduce preventable instances of and death from cancer

Reduce preventable instances of diabetes and increase access to care for those living with the disease

Reduce rates of obesity and increase access to healthy foods and recreational activities

Support senior health, healthy aging, and good mental health

Reduce preventable instances and death from heart disease

With each priority, we will work to achieve greater health equity by reducing the impact of poverty and other socioeconomic indicators for that priority. This means we will prioritize programming and investment in areas that directly address issues related to income and poverty and others who face particular challenges in accessing care due to disability, race, English proficiency, educational attainment, and other areas of socioeconomic status. Additionally, whenever possible, health education will be available in the languages found within the community, with special attention spent on outreach to those populations.

When possible, we will work to address other issues that arose during the CHNA, such as Alzheimer’s Disease and opioid-related substance abuse, even though those are not listed in the above priority list.
Progress since last CHNA

In the hospital's FY19 CHNA, seven health priorities were identified to address over the following three years. These priorities were:

- Increase access points for appropriate and affordable health and mental care for all community members, especially those who are uninsured and those with low incomes
- Decrease deaths from all cancers, with a focus on lung and breast cancers
- Reduce instances of and deaths from heart disease
- Reduce preventable instances of diabetes and increase access to care for those living with the disease
- Reduce rates of obesity and increase access to healthy foods and recreational activities
- Support senior health and healthy aging
- Reduce opioid-related substance abuse and overdose deaths

In FY20, Piedmont Fayette Hospital offered various proactive community benefit programs meant to boost the health of the community it serves. To start, the hospital also processes all laboratory tests for the Fayette C.A.R.E. Clinic and the Healing Bridge Clinic at no cost to the clinics or their patients. For Fayette C.A.R.E. Clinic, the hospital provides Epic electronic medical records ambulatory system free of charge to the clinic, allowing for increased connectivity and supporting a continuum of care between the clinic and hospital. The total cost for these services, including lab tests, was approximately $935,000 in FY20.

In FY20, Piedmont Fayette also provided $30,000 in support to local not-for-profit organizations through its community benefit grants program. These grants support local programming that directly address the unmet health needs identified in our FY19 CHNA and implementation strategy. In FY20, the hospital provided direct funding to Fayette Senior Services for its Live Well, Ride Well program; the Fayette C.A.R.E. Clinic for its Steps to C.A.R.E. programming; and Healing Bridge Clinic, for its wellness clinic. The grant program was suspended in FY21 and FY22.

We made access to care for patients and their families a priority by allowing them to provide meaningful input in their care through a family advisory council. The Piedmont Fayette Patient/Family Advisory Council includes 13 community members from diverse populations. Unfortunately, restrictions of in-person meetings due to the COVID-19 pandemic disrupted the intended meeting schedule, but the group was able to meet once in October 2020. During this meeting, topics covered included hospital updates relating to COVID-19 surges, changes to visitor policies, Patient Health Clips bookmarks on the hospital website, and a tour of the Outpatient Infusion Center (OIC). Ultimately the group created a list of recommendations resulting in a new expanded patient-centric facility opening in June 2022.

We worked to create access to mental health care through a referral partnership with Riverwoods Behavioral Health System (RBHS) for our mental health screening referrals. The RBHS facility provided more than 1,100 mental health screenings during FY21.
Progress since last CHNA, cont'd

We also provided detailed information about community resources for low and no-income community members through our system community resource guides. During FY20 and FY21, we distributed 1,000 guides through our case management department to patients and 300 guides via community relations and other departments to patients and their families.

We currently work with Rachel’s Gift, including support groups for families suffering infant loss during or shortly after pregnancy once a month via Zoom. Due to our commitment to community collaboration and input, programs such as Fayette FACTOR have resulted in a mental health town hall focused on youth issues during the COVID-19 pandemic.

Our Executive Director of Patient Services served as Chair of the District 4 Department of Public Health Board from 2019 to 2021. As a result of this leadership and feedback from the hospital, District 4 and McIntosh Trail Community Board plans to be co-located in the same building to increase community members’ access to mental health care.

In addition to providing access to mental health services, we are an ongoing partner and resource to Drug-Free Fayette (DFF), a community collaborative focused on substance abuse and reducing teen and adult substance abuse across Fayette County. Our Executive Director of Patient Services currently serves as an advisor to the DFF coalition members.

We promoted the October 2020 Drug Take-Back program to our employees and community partners. Drug safes were provided to the Drug-Free Fayette program and distributed at community events. Drug-Free Fayette and AVPRIDE collaborated on a project to communicate the importance of smoking cessation for community members, especially parents of Fayette County students. On-site smoking cessation classes were offered to low-wage employees of Rinnai Corporation. Unfortunately, participation in smoking cessation classes was low due to COVID-19 restrictions, but there are plans for reinstations in 2022. Additional impacts of the COVID-19 pandemic include canceling traditional substance abuse and vaping community meetings.

We also increased awareness of Cancer Wellness to the community via non-profits, faith-based community leaders, and others. We provided 38 media placements promoting cancer prevention, awareness, screenings, and education via online, print, radio, and television platforms. These media placements reflect a lower number than anticipated due to an increased focus on COVID-19 information. Our Cancer Wellness program and services are available free of charge to all persons and their caregivers affected by cancer regardless of where they receive cancer care, and no referral is necessary.

The onset of COVID-19 presented an opportunity for Cancer Wellness to adjust its business model to include safe face-to-face consultations and virtual programming options. As a result of this adjustment, Cancer Wellness has remained open throughout the pandemic. The adjustment
Progress since last CHNA, cont'd

resulted in online classes and educational courses while also overcoming transportation barriers that some patients faced before the pandemic.

Overall, in FY21, we provided 15 virtual Cancer Wellness programs, 6,846 virtual and in-person encounters, 2,422 unique one-to-one consultations, and 611 social work consultations. Social work appointments include distress screenings, financial assistance, and various support services to address other socio-economic barriers to care.

We also worked to reduce barriers to cancer prevention and education for the Hispanic/Latino community. In November 2020, our director of culinary services provided a virtual healthy cooking demonstration to encourage the importance of nutrition to help prevent and manage the disease, including cancer. We provided online distribution for this virtual cooking demonstration to clients of a Fayette County non-profit, Real Life Center, that caters to a large Latino community.

Additionally, we translated the American Cancer Society (ACS) 2019 screening guidelines into Spanish and added these into new patient packets for Spanish-only speaking patients. We included Spanish informational flyers on the brochure rack on the Oncology in-patient floor.

The impact of COVID-19 affected plans made to address Latino community outreach. We participate annually in a local church health fair in Fayette that serves the Latino community every spring. The local church canceled this health fair in Spring 2021 due to COVID-19. Before cancellation, we printed Spanish language screening guidelines on a poster and small cards to distribute at the health fair. We will continue to support future health fair events for this community and offer screening information with the assistance of a bilingual breast health nurse navigator. The nurse navigator will lead a discussion focused on breast health, mammograms, the importance of self-breast exams, and diabetes education.

We also worked to decrease cancer-related deaths and increase awareness of certain chronic conditions through outreach made possible by our community-based partnerships. We participated in four community and business events to promote cancer awareness, prevention, screenings, and education, focusing our efforts on companies employing low-wage earning shift workers. Additionally, we provided three physician-led events to patients in the community to promote cancer awareness, screenings, and wellness information.

We held a Walk with a Doc event on June 19, 2021, to promote Prostate Cancer awareness and celebrate cancer survivorship. Fourteen community members walked approximately 2.5 miles in the Walk with a Doc event held at the local farmers’ market. Our Cancer Wellness Coordinator was present on-site to provide prevention education materials on cancer risk factors.
Progress since last CHNA, cont'd

To target low wage government and manufacturing earners, we held two mammogram events (October 2020 and April 2021) at the Women's Imaging Center for employees of Fayette County Government and Cooper Lighting Solutions. A total of 35 women received screenings and mammograms, including a patient requiring a follow-up ultrasound. We held two lung cancer education sessions for 45 attendees. All attendees had the chance to sign up for a virtual lung cancer screening session and were referred for Low-Dose CT scans if eligible. Five virtual lung cancer screening sessions resulted from these education sessions with no referrals.

The impact of COVID-19 affected plans to provide in-person opportunities for Hands-Only CPR training and a staff reduction that led to the loss of a program coordinator.

We also created public service announcements aimed at reaching at-risk populations on various health topics. Piedmont Fayette placed 175 different messages via various media (online, print, radio, and television) promoting various health topics and resources for community members.

We provided bi-monthly community e-Newsletters distributed to approximately 1,000 community members and stakeholders, sharing information on healthcare, hospital care access, and updates on community health. Recipients are encouraged to share the newsletters with businesses, organizations, and other community stakeholders. The average open rate for the newsletters was 60 percent in FY21.

We provided a registered dietician speaker for the North Fayette Community Association, predominately African American members, to discuss the importance of nutrition for overall health and immunity, including managing the risk for heart disease.

We maintained a high level of chest pain care at the hospital and provided ongoing resources and education to community members. Piedmont Fayette received the American College of Cardiology's NCDR Chest Pain-MI Registry Platinum Performance Award for 2021. As an accredited Chest Pain Center by the American College of Cardiology, we hosted six virtual and in-person community and business workers heart health education opportunities.

We provided heart disease prevention/management training via traditional and alternative education to African American and uninsured women. Our Women's Heart Network provided heart health programming and resources targeted. The Women's Heart Network received referred patients (uninsured, underinsured, low-income) from Fayette Care Clinic for free heart health coaching while 75 percent of all Heart Health Coaching participants identified as African American. The Women's Heart Network also provided specific heart health education, including mindfulness training, to a Fayette-based group Phenomenal Women's Health, with 90 percent of participants identifying as African American.
Progress since last CHNA, cont'd

Our Women's Heart Network provided 225 interactive heart health programs and wellness coaching opportunities (yoga, mindfulness, nutrition, meditation, etc.). We promoted these programs to community members with 3,286 attendees. The budget for both programming and communications of this program was $42,500. The following numbers depict the percentage of change of patients after participating in heart health programs and coaching:

- 22 percent of patients with targeted needs reported changes in physical functioning.
- 22 percent of patients with targeted conditions reported a positive emotional wellbeing difference.
- 34 percent of patients with targeted needs reported improved overall quality of life.

The impact of COVID-19 resulted in online programming while retaining and growing attendee participation.

We hosted two nutrition and cooking demonstrations at community events and business events, targeting large manufacturers with shift workers who are low wage earners, a particularly vulnerable demographic. These demonstrations promoted healthy eating overall health improvement to combat disease and reduce rates of obesity. We also donated exercise equipment to Better Way Ministries to promote exercise, health, and wellness to men recovering from substance abuse.

We also hosted group educational sessions and one-to-one counseling to help patients learn how to manage diabetes. Diabetes educators shared information at four educational sessions in the community with more than 50 community members in attendance. The diabetes education sessions targeted the following demographics: seniors, uninsured, African Americans, and low-wage workers of local county government.

The impact of COVID-19 resulted in the suspension of diabetes support groups in July 2020 and has not yet restarted. We plan to resume those support groups in FY22. However, we were able to distribute diabetes prevention information at local food banks and provide referral screenings. Diabetes educators shared information at four educational sessions in the community with more than 50 community members in attendance. We provided screenings and follow-ups to all attendees.

We also worked to address isolation and loneliness issues among the geriatric population. Our Sixty Plus Services held 12 Dementia Caregiver Support group meetings with 40 participants to address specific needs and concerns for patients and caregivers regarding isolation, depression, and loneliness associated with disease and aging. We partnered with the District 4 Department of Public Health to identify and provide vaccinations to more than 100 homebound senior citizens in the community.
Progress since last CHNA, cont'd

We provided six program sessions to Fayette Senior Services that addressed heart health, navigating medical bills and insurance, advanced directives, diabetes prevention and management, and nutrition. Fayette Senior Services provides transportation for seniors, including those living along, to participate in these classes. This program fosters important socialization for isolated seniors.

In FY21, employees volunteered monthly to the Meals on Wheels program administered by Fayette Senior Services, delivering healthy meals to homebound seniors. This is an ongoing program of our hospital, which has long partnered with Meals and Wheels to ensure our most vulnerable patients receive healthy meals.

We filmed a video in February 2021 with our Chief Nursing Officer to share tips for seniors to stay safe and healthy when returning to the public during COVID-19. Senior patients viewed the film more than 200 times on the Fayette Senior Services Facebook and YouTube pages.

Our staff participated in multiple education sessions with local organizations regarding the state of the hospital amidst the pandemic, the safety and efficacy of vaccines, and the importance of getting vaccinated. Our leadership regularly updated local government officials regarding the state of the hospital during the pandemic. We electronically shared COVID-19 and vaccine information with partners, businesses, organizations, and stakeholders to keep the community informed. We partnered with the District 4 Department of Public Health to identify and provide vaccinations to more than 100 homebound senior citizens in the community.

We provided diagnostic lab services to medical services partner Fayette Care Clinic to provide medical care to uninsured and underinsured populations. Piedmont Fayette provided 75 flu shots for clinic patients in Fall 2020.
FY22
Community Health Needs Assessment
About the community

While Piedmont Fayette serves patients throughout Georgia, for purposes of this CHNA, we consider our community to be Fayette County. We do this in recognition of the direct impact of our tax-exempt status on county residents.

In Fayette County, 113,544 people lived in the 194.56 square mile area in 2020. The population density for this area, estimated at 584 persons per square mile, is more than the national average population density of 91.93 persons per square mile.

Fayette County is mostly urban, as 82 percent were living in an urban setting in 2020. The median age of people living within the county was 43, a little older than state and national averages. About 23 percent of the population were 18 or younger, 18 percent were over the age of 65, and the rest were between the ages of 18-64. Ten percent of the population identified as being born outside of the US and five percent did not possess US citizenship status. The Hispanic population within the community is growing and now represents approximately 7.5 percent of the community.

About 12 percent of county residents were veterans in 2020, with the highest concentration living in the ZIP code 30214 (Fayetteville). The majority were over the age of 65. About 11 percent of the county population lived with a disability in 2020, and most were over the age of 65.

The chart to the left represents a breakdown of races within the community. Minority populations have steadily grown in recent years, with Hispanic or Latino populations leading growth at 40.24 percent from 2010 to 2020. This is on-trend with Hispanic/Latino population growth throughout the state.

The community is growing, and about 12,600 people moved into Fayette County between 2010 and 2020, representing a 12 percent growth rate. With this growth comes increased diversity, as white populations decreased and all other race and ethnicities increased. Specifically, there was a six percent decrease in white populations, a 38 percent increase in black or African American populations, a 55 percent increase in Asian populations, and a 40 percent increase in Hispanic or Latino populations.
Root causes of poor health

In conducting the FY22 CHNA, we recognized two main issues that emerged that are root causes of poor health.

Poverty and health

Poverty is the most significant indicator of health as, in general, poorer people are sicker than their richer counterparts. Those living at or near poverty are most likely to die from cancer, heart disease and diabetes, due to several factors that go beyond income, such as education, housing and simple geography, things commonly dubbed “social determinants of health.” This means that factors outside your immediate physical self can play a huge role in your health, even including how long you live. Life expectancy can vary as much as 30 years between the richest and poorest Georgia counties. Fayette County has one of the lower poverty rates in the state, with just five percent of the population living at or below the Federal Poverty Level in 2020.

Insurance status and health outcomes

In 2020, more than seven percent of the county's population was insured. Being uninsured is generally a marker of low income, and the overwhelming majority of those that are uninsured are also within certain ranges of the Federal Poverty Level (FPL). This means these populations are also likely to face the myriad of other social determinants of health (SDH), like housing and food insecurity.

No insurance can mean no access to primary and specialty care, due to cost and/or provider availability. Conditions that could have been treated affordably in a community setting are often not and, because of this, those without insurance statistically suffer worse health outcomes than their insured counterparts. Diseases like cancer are often diagnosed later, and manageable conditions such as hypertension can elevate to dangerous levels.

Adults aged 18 to 64 are most likely to be uninsured, and that's true in Fayette County. In 2020, 13 percent of the population was uninsured. Minorities were much more likely to be uninsured.

Additionally, nine percent of the county's population were covered through Medicaid, the state-federal public health insurance program for low-income children and adults. The highest concentration of Medicaid beneficiaries was in ZIP code 30238 (Jonesboro), where 21.44 percent of the population received Medicaid benefits in 2020. The majority of these recipients were low-income children.
Community and income

In 2020, the median household income was $93,777, which is significantly higher than state and national median incomes, which are $61,224 and $64,994, respectively. When broken down by the four dominant races in the community, income disparities are evident.

Unemployment and labor force participation

In 2020, of the 91,094 working-age population, 56,065 were included in the labor force, and the labor force participation rate was 61.55 percent. Total unemployment in the county in March 2022 equaled 1,618, or 2.7 percent of the civilian non-institutionalized population age 16 and older.

This indicator is relevant because unemployment creates financial instability and barriers to access including insurance coverage, health services, healthy food, and other necessities that contribute to poor health status. This rate has steadily dropped since January 2021, when the unemployment rate was 2.9 percent. When looking back further, the rate is nearly three times less than the unemployment rate in 2012.
Community safety

Relatively speaking, Fayette County is among the safest communities in the state. Below is a chart breaking down offenses in 2017, as reported to the Georgia Bureau of Investigation. This is the last year for which this information is publicly available.

<table>
<thead>
<tr>
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<th>Rape</th>
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<th>Burglary</th>
<th>Larceny</th>
<th>Vehicle Theft</th>
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</table>

Sexual assault
Within the county, the average annual rate for rapes (as reported by law enforcement) was 7.7 rapes per 100,000 people, significantly lower than the statewide rate of 24.60 and state rate of 38.6. Fayette County's rate is one of the lowest in the state.

Juvenile arrests
Juvenile arrests can illustrate one aspect of the complex societies in which youth live. Juvenile arrests are the result of many factors such as policing strategies, local laws, community and family support, and individual behaviors. Youth who are arrested face disproportionately higher morbidity and mortality. Those who are arrested and incarcerated experience lower self-reported health, higher rates of infectious disease and stress-related illnesses, and higher body mass indexes. In 2018, there were a total 17 juvenile arrests, and nearly all made their way through the court process.

Firearm fatalities
Firearm fatalities are a critical public health issue as they are largely preventable. The vast majority of firearm fatalities are the result of suicides and homicides. Between 2016 and 2020, there were 63 firearm fatalities in Fayette County, equaling an age-adjusted death rate of 11.2, which is below both state and national averages.

Assault
In Fayette County, the three-year total of reported assaults was 142, equaling an annual rate of 42.4 assaults per 100,000 people, significantly lower than the statewide rate of 230.20 and national rate of 261.2.
Vulnerability and Deprivation indexes

Area Deprivation Index
The Area Deprivation Index (ADI) ranks neighborhoods and communities relative to all neighborhoods across the nation and the state. ADI is calculated based on 17 measures related to four primary domains: education, income and employment, housing, and household characteristics. The overall scores are measured on a scale of 1 to 100 where 1 indicates the lowest level of deprivation (least disadvantaged) and 100 is the highest level of deprivation (most disadvantaged). Fayette County ranks in the 25th percentile for Georgia and in the 33rd national percentile, both of which are low figures and indicates a low level of deprivation.

Social Vulnerability Index
The CDC’s Social Vulnerability Index is the degree to which a community exhibits certain social conditions, including high poverty, low percentage of vehicle access or crowded households, that may affect that community’s ability to prevent human suffering and financial loss in the event of disaster. These factors describe a community’s social vulnerability.

The social vulnerability index is a measure of the degree of social vulnerability in counties and neighborhoods, where a higher score indicates higher vulnerability. Fayette County has a social vulnerability index score of 0.06, which is much lower than the state score of 0.57 and the national score of 0.40. Broken down by themes:

- Socioeconomic
- Household
- Minority status
- Housing and transportation
- Social vulnerability

The only area where Fayette scored poorly is with minority status, meaning minorities (specifically black and brown populations) tend to fare worse in the county. Generally, they have lower incomes, live more in substandard housing, have higher rates of obesity, have a higher incidence rate of diabetes, are more likely to be hypertensive, and generally have poorer outcomes.
Income and poverty

A person’s income status is directly related to their health status, and predictably the more money you have, the healthier you tend to be.

The chart below demonstrates how many community members live in poverty or near-poverty. In 2022, the Federal Poverty Level (FPL) placed a family of four as having a total household income of $27,750. Even when living at twice the FPL, families are likely unable to afford many of life's basics. By far, the poorest zip code within Fayette County is 30238, where 18.46 percent of the population lived at or below the FPL in 2020.

SNAP Benefits

The Georgia Food Stamp Program (Supplemental Nutrition Assistance Program, or SNAP) is a federally-funded program that provides monthly benefits to low-income households to help pay for the cost of food. A household may be one person living alone, a family, or several unrelated individuals cohabitating who routinely purchase and prepare meals together. SNAP enrollment and poverty rates are co-related, as eligibility for SNAP benefits is based on the household income.

In Fayette County, nearly 1,678 people received SNAP benefits in December 2020, representing about 1,700 households. Black populations are three times more likely and Hispanic or Latino populations are 2.5 times more likely than their white counterparts to receive SNAP benefits.
Housing

In 2021, the average rent for a one-bedroom apartment was $1,401, representing a 19 percent increase from the previous year. According to 2020 USDA data, the average adult male spends between $193 and $358 on groceries per month, and the average adult female spends between $174 and $315. In Fayette County, in 2020, basic utilities averaged $107 per month, and internet averaged $59. Added together, the monthly costs for a single person are, at the lowest end, $1,760, not including transportation, insurance, co-pays, and other costs of living.

Cost-burdened households

Of the 40,792 total occupied households in Fayette County, 10,139 -- about 42 percent -- of the population lived in cost-burdened households in 2020, meaning their housing costs are 30 percent or more of total household income. Forty-three percent were occupied by renters. Approximately 11 percent of households had costs that exceeded 50 percent of household income, which places the household under significant financial strain.

Substandard housing

This indicator reports the number and percentage of owner- and renter-occupied housing units having at least one of the following conditions: 1) lacking complete plumbing facilities, 2) lacking complete kitchen facilities, 3) with 1 or more occupants per room, 4) selected monthly owner costs as a percentage of household income greater than 30 percent, and 5) gross rent as a percentage of household income greater than 30 percent. Of all households in the county, 9,712 households (24 percent of all households) have one or more substandard conditions. This is lower than the state average of 30.1 percent.

Area Median Income and affordable housing

This indicator reports the number and percentage of housing units at various income levels relative to Area Median Income (AMI). The AMI is the midpoint of a region's income distribution, meaning that half of households in a region earn more than the median and half earn less than the median. A household's income is calculated by its gross income, which is the total income received before taxes and other payroll deductions.

This indicator reports the number and percentage of housing units affordable at various income levels. Affordability is defined by assuming that housing costs should not exceed 30 percent of total household income. Income levels are expressed as a percentage of the county's AMI. About 65 percent of housing units are affordable at 100 percent AMI, which means that housing is not affordable for a significant percent of the county's population. This is relatively on par with the state rate of 67.13 percent of housing units affordable at 100 percent AMI.
Food deserts and food insecurity

Food insecurity happens when a person or family does not have the resources to afford to eat regularly. This can happen due to affordability issues, particularly for households facing unemployment, and especially so if they were already low-income. As with many health indicators, minorities are much more likely than their white counterparts to experience food insecurity.

Neighborhood conditions can affect physical access to food. For example, people living in some urban areas, rural areas, and low-income neighborhoods may have limited access to full-service supermarkets or grocery stores. Predominantly black and Hispanic neighborhoods tend to have fewer full-service supermarkets than predominantly white and non-Hispanic neighborhoods. Communities that lack affordable and nutritious food are commonly known as “food deserts.” While Fayette has no food desert census tracts, there are issues with accessing healthy foods within the community.

The county has a food insecurity rate of 8.4 percent, meaning about 9,260 people have been unsure how they will access adequate food at some point over the last year. Unfortunately, many of these community members are ineligible for public assistance via SNAP, WIC (Special Supplemental Nutrition Program for Women, Infants and Children), free or reduced-cost school meals, the Commodity Supplemental Food Program (CSFP), or The Emergency Food Assistance Program (TEFAP). In 2020, of the 3,890 food insecure children in the county, 56 percent were ineligible for public assistance programs.

Grocery stores
Healthy dietary behaviors are supported by access to healthy foods, and grocery stores are a major provider of these foods. In 2020, there were 19 grocery establishments in the county, a rate of 17.83 per 100,000 population, which is between the state and national rates of 17.46 and 20.66, respectively. Grocery stores are defined as supermarkets and smaller grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Delicatessen-type establishments are also included, and convenience stores and large general merchandise stores that also retail food, such as supercenters and warehouse club stores, are excluded.

Low food access
Low food access is defined as living more than 0.5 mile from the nearest supermarket, supercenter, or large grocery store. This indicator is relevant because it highlights populations and geographies facing food insecurity. According to the 2021 Food Access Research Atlas database, 37 percent of the total population in the county have low food access, meaning about 39,118 county residents may struggle to access healthy foods.
Access to care

Insurance
Insurance status is directly related to a person's ability to access care, and this is particularly true for non-emergent care and specialty care. Health insurance makes a difference in whether and when people get necessary medical care, where they get their care, and ultimately, how healthy they are. Uninsured people are far more likely than those with insurance to postpone health care or forgo it altogether. The consequences can be severe, particularly when preventable conditions or chronic diseases go undetected. Adults who are uninsured are more than three times more likely than insured adults to say they have not had a visit about their own health to a doctor or other health professional's office or clinic in the past 12 months.

In Fayette County, in 2020, 7.43 percent of the population were uninsured, a figure below state and national rates, which were 16 percent and 8.84 percent, respectively. When looking only at adults aged 18-64, the uninsured rate jumped to nearly 13 percent. Uninsured populations are statistically far less likely to have a primary care physician, receive specialty care and maintain control of chronic conditions. The chart below shows the uninsured rate for nonelderly adults.

Insurance coverage
The below table demonstrates the type of insurance for those who had coverage in 2020, by percentage of the population. Note this doesn't equal 100 percent, as some community members have two types of coverage.

<table>
<thead>
<tr>
<th>Employer or Union</th>
<th>Self-purchased</th>
<th>TRICARE</th>
<th>Medicare</th>
<th>Medicaid</th>
<th>VA</th>
</tr>
</thead>
<tbody>
<tr>
<td>70.79%</td>
<td>16.68%</td>
<td>7.20%</td>
<td>20.17%</td>
<td>9.08%</td>
<td>3.94%</td>
</tr>
</tbody>
</table>
Access to care, cont'd

Health professions shortages and provider ratios
In Fayette County, as of May 2022, there was only one designated health professions shortage area, and that was for mental health.

- **Primary care:** There was one primary care physician for every 110 county residents, which is better than both state and national rates.
- **Mental health:** There was one mental health provider for every 202 people within the county, a measure worse than the state rate of one provider for every 146 people and national rate of one provider for every 262 people.
- **Dental care:** There was one dentist for every 94 people, a figure worse than the state rate of one provider for every 49 people and the national rate of one provider for every 66 people.

Charitable care
There are two charitable clinics in Fayette County that serve low-income, uninsured county residents, and Piedmont actively partners with both.

These clinics are:

- **Fayette C.A.R.E. Clinic:** Nonprofit clinic that provides primary care services and accepts all uninsured, low-income adult patients.
- **Healing Bridge:** Nonprofit clinic providing health, mental and dental care to low-income, uninsured patients.

There is no Federally Qualified Health Center in Fayette County, though FQHC YourTown Health is located in nearby Coweta County. Like charitable clinics, FQHCs are community assets that provide health care to low-income populations. FQHCs receive extra funding from the federal government to promote access to community-based care for everyone.

Low-cost and charitable clinics are vital to the community's health, as they are generally the only access point for those without insurance.
Access to dental and primary care

Dental care and dental outcomes

Dental care is crucial to health, as dental conditions that go unchecked can lead to decay, infection and tooth loss. Within the county, in 2018, 73.3 percent of adults went to the dentist in the past 12 months. That year, 9.4 percent of the county reported having lost all natural teeth because of tooth decay or gum disease. This is an impactful measure in multiple ways:

- Research shows that losing your teeth will shorten your lifespan. Missing nine teeth for nine years or more reduces lifespan compared to a contemporary who maintains their teeth.
- The lower your income and education level, the more likely you are to lose your teeth, which results in even fewer economic opportunities, creating a poverty cycle. For example, it is difficult to gain employment if you have visible missing teeth.
- The individual will inevitably struggle with eating certain foods, limiting their options, which can be detrimental for lower-income populations already facing food insecurity.

It's important to note that there are few options for low-income patients needing dental care. While most dental services for children enrolled in the low-income public health insurance program PeachCare are covered, for adults covered by Medicaid, only emergency dental care is provided. There are limited options for low-income dental care services within the county, and there are few -- if any, at a given time -- options for low-cost dental services that go beyond cleaning, basic fillings, and extractions. For example, if you have lost even one tooth, you have few, if any, options for implants that aren't at full retail cost. In Georgia, the cost to replace a single tooth can range from $3,000 to $4,500, out of pocket.

Primary care and routine check-ups

In 2019, 80 percent of adults aged 18 or older saw a doctor for a routine check-up the previous year, a measure that is higher than both state and national averages. For Medicare recipients, this number jumps to 88 percent of adult beneficiaries, which is above both state and national averages. Routine check-ups are a critical component to maintaining good health and identifying conditions that can be treated affordably in a community-based setting. Absent that, even simple-to-treat conditions can escalate to deeper issues, eventually requiring more intensive care, later stage diagnoses, or reduced life expectancy.

As with most all other indicators, race and income play heavily into this. White populations are far more likely to receive preventative care than their black counterparts (80.27 percent among black populations compared to 90 percent among white populations), and those with insurance are also much more likely to go to the doctor for a routine check-up than those without insurance.
Causes of death

Below are the eight leading causes of age-adjusted death, in total between 2016 and 2020. The dials indicate how severe the rate is, as compared to the rest of the state. The further to the right the dial is, the more severe that issue is within the county, as compared to Georgia overall.

1. Ischemic heart and vascular disease - 1
2. Alzheimer's disease - 2
3. Cerebrovascular disease - 3
4. All COPD except Asthma - 4
5. All other mental and behavioral disorders (usually dementia) - 5
6. Trachea, bronchus and lung cancer - 6
7. All other diseases of the nervous system - 7
8. Essential hypertension and hypertensive renal and heart disease - 8

When looking at the premature death rate, causes shift. Between 2016 and 2019, the leading causes of premature death were:

1. Motor vehicle crashes
2. Suicide
3. Ischemic heart and vascular disease
4. Accidental poisoning and exposure to noxious substances
5. Certain conditions originating in the perinatal period
6. Homicide
7. Colon, rectum, and/or anal cancer
8. Trachea, bronchus, and/or lung cancer
9. Breast cancer
10. Hypertension and hypertensive renal and heart disease
Heart disease and stroke

Heart disease is the leading cause of death in Fayette County. Between 2016 and 2020, the age-adjusted death rate was 131.9 deaths for every 100,000 people, which is better than both state and national averages, and a number that has steadily decreased over the last ten years. Broken down by ZIP code, we see higher death rates in both 30215 and 30238, which could indicate higher rates of poverty and higher rates of uninsurance.

We see similar trends with stroke deaths. Between 2016 and 2020, there were 246 deaths due to stroke, resulting in an age-adjusted death rate of 34.3 deaths per every 100,000 people. This is better than the state and national rates of 43.2 and 37.6 deaths, respectively. Like with heart disease, we see higher rates of stroke death in community members living in ZIP codes 30215 and 30238.

When looking at race, there is a disparity in death rates between races. Note there was no data for Hispanic/Latino populations for heart disease deaths in 2020.

There are several potential reasons for this, including a higher poverty rate among black populations, which impacts all areas of life, including access to primary health care and healthy foods. Hypertension and other related chronic conditions also tend to be higher among black populations, as do obesity and diabetes, all of which tend to occur at a younger age than they do for their white counterparts. Finally, neighborhoods matter. In Fayette County, black populations tend to live in communities with lower walkability rates and more limited access to healthy foods.

Hospitalizations

The hospitalization rates for heart disease and stroke among Medicare recipients have steadily decreased over the last five years. The cardiovascular disease hospitalization rate in 2018 was 8.8 hospitalizations per every 1,000 Medicare beneficiaries, which is below the state and national rates of 12.2 and 11.8, respectively. The hospitalization rate for stroke is also below state and national rates, at 8 hospitalizations per every 1,000 Medicare beneficiaries versus the state rate of 9.3 and the national rate of 8.4.
Cancer

Although heart disease leads in county deaths, cancer remains a critical issue within the community. Below is a chart showing cancer diagnoses, by site, between 2014 and 2018, the last years for which this data is available.

<table>
<thead>
<tr>
<th>Cancer Site</th>
<th>New Cases (Annual Average)</th>
<th>Cancer Incidence Rate (Per 100,000 Population)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - Breast</td>
<td>107</td>
<td>140.8</td>
</tr>
<tr>
<td>2 - Prostate</td>
<td>107</td>
<td>137.2</td>
</tr>
<tr>
<td>3 - Lung &amp; Bronchus</td>
<td>64</td>
<td>43.2</td>
</tr>
<tr>
<td>4 - Melanoma</td>
<td>56</td>
<td>39.5</td>
</tr>
<tr>
<td>5 - Colon &amp; Rectum</td>
<td>54</td>
<td>37.5</td>
</tr>
</tbody>
</table>

When compared to state and national averages, Fayette County fares better in terms of overall diagnosis. This means one of two things: there are either fewer incidence rates of cancer within the community or there are fewer screenings for all members of the community, therefore resulting in fewer diagnoses.

When broken down by cancer site, though, the breast cancer incidence rate is much lower than state and national rates, which are 128.4 and 126.8 diagnoses per every 100,000 people, on average each year. Other diagnosed cancer sites are also below state and national averages.

Poverty is directly related to increased incidence rates of cancer, as those with lower levels of education and lower levels of income experience higher rates of cancer diagnoses. They are also more likely to die from certain cancers – particularly lung cancer and colorectal cancer. For survivors, income and socioeconomic status are significant predictors of quality of life after cancer. Increased income allows patients to maintain a level of comfort that people with low SES might not be able to afford – so even if a low-income patient survives cancer, their quality of life after will be worse than someone more well off.
Hospitalizations and ER visits

Emergency department visits
In Fiscal Year 2021, Piedmont Fayette treated approximately 77,243 patients through the emergency department. In Calendar Year 2020, Medicare beneficiaries visited the emergency department 5,336 times, resulting in an ER visit rate of 404.0 per every 1,000 beneficiaries, which is significantly less than state and national rates.

Inpatient stays
In 2020, there were 22,649 Part A and Part B Medicare beneficiaries in the county and approximately 1,634 total beneficiaries, or 12.4 percent, had a hospital inpatient stay. This resulted in a rate of 185 stays per every 1,000 beneficiaries. This is lower than the state rate of 230.0 inpatient stays during the same time.

Preventable hospitalizations among Medicare beneficiaries
Preventable hospitalizations include hospital admissions for one or more of the following conditions: diabetes with short-term complications, diabetes with long-term complications, uncontrolled diabetes without complications, diabetes with lower-extremity amputation, chronic obstructive pulmonary disease, asthma, hypertension, heart failure, bacterial pneumonia, or urinary tract infections. Rates are presented per 100,000 beneficiaries. In 2020, there were 121,805 Medicare beneficiaries in the county, and the preventable hospitalization rate was 2,443 per every 100,000 beneficiaries, which was lower than the state rate of 3,503. As with other health indicators, African Americans were nearly twice as likely to experience preventable hospitalizations than other races in 2020.

The below chart demonstrates the five-year trend for preventable hospitalizations over the last five years.
Chronic conditions

A chronic condition is a health condition or disease that is persistent or otherwise long-lasting in its effects or a disease that comes with time. As with most health indicators, low-income households are most at risk for developing chronic diseases and for premature deaths. Such households are more vulnerable for several reasons, including their inability to cover medical expenses and diminished access to health care facilities.

Diabetes
In 2019, 8,150 adults aged 20 and older had diabetes, equaling 7.7 percent of the county's population, which was lower than the state rate of 9.8 percent. Diabetes is a prevalent problem in the US, often indicating an unhealthy lifestyle and puts individuals at risk for further health issues. This figure has steadily increased year over year.

Kidney disease
Chronic kidney disease, also called chronic kidney failure, involves a gradual loss of kidney function. Kidneys filter wastes and excess fluids from your blood, which are then removed in your urine. Advanced chronic kidney disease can cause dangerous levels of fluid, electrolytes, and wastes to build up in your body. In 2019, 3 percent of the county's population had a diagnosis of kidney disease, a rate better than the state and national percentages of 3.22 percent and 3.1 percent, respectively.

High cholesterol
In 2019, 27.30 percent of adults 18 and older reported having high cholesterol of the total population. Too much cholesterol puts you at risk for heart disease and stroke, two of the main causes of death within the county.

High blood pressure
In 2019, 36.2 percent of adults 18 and older had a diagnosis of high blood pressure. High blood pressure can damage your arteries by making them less elastic, which decreases the flow of blood and oxygen to your heart and leads to heart disease.

Multiple chronic conditions among Medicare populations
This indicator reports the number and percentage of the Medicare fee-for-service population with multiple (more than one) chronic conditions. Data are based upon Medicare administrative enrollment and claims data for Medicare beneficiaries enrolled in the fee-for-service program, Within the county, there were 9,198 beneficiaries with multiple chronic conditions based on administrative claims data in 2018, representing 70 percent of all Medicare fee-for-service beneficiaries. Fourteen percent of beneficiaries have six or more chronic conditions.
Infectious diseases

Infectious diseases are an issue in Fayette County, as with most communities. Most infectious diseases have only minor complications. But some infections — such as pneumonia, AIDS and meningitis — can become life-threatening. A few types of infections have been linked to a long-term increased risk of cancer. For example, human papillomavirus is linked to cervical cancer.

HIV/AIDS

HIV (human immunodeficiency virus) is a virus that attacks the body’s immune system. If HIV is not treated, it can lead to AIDS (acquired immunodeficiency syndrome). While there is no cure for HIV/AIDS, if treated, most can live a relatively healthy life. In Fayette County, in 2018, there were 228.9 confirmed cases of HIV/AIDS for every 100,000 people. This is much lower than the state rate of 624.90 confirmed cases per every 100,000 people.

Chlamydia

Chlamydia is a common STD that can cause infection among both men and women. It can cause permanent damage to a woman’s reproductive system. This can make it difficult or impossible to get pregnant later. Chlamydia can also cause a potentially fatal ectopic pregnancy (pregnancy that occurs outside the womb). In Fayette County, in 2018, there were 314.53 confirmed cases of chlamydia for every 100,000 people. This is much lower than the state rate of 632.2 confirmed cases per every 100,000 people.

Gonorrhea

Gonorrhea is an STD that can cause infection in the genitals, rectum, and throat. It is very common, especially among young people ages 15-24 years. Untreated gonorrhea can cause serious and permanent health problems in both women and men. In women, gonorrhea can spread into the uterus or fallopian tubes and cause pelvic inflammatory disease (PID). In Fayette County, in 2018, there were 56 confirmed cases of gonorrhea for every 100,000 people. This is lower than the state rate of 200.10 confirmed cases per every 100,000 people.

Influenza and pneumonia

Within the county between 2016 and 2020, there were 73 deaths due to influenza and pneumonia, representing an age-adjusted death rate of 10.5 per every 100,000 total population, much better than the state and national rates of 13.6 and 13.6, respectively. In Fayette County, men are nearly twice as likely to die from influenza or pneumonia than women, and white men are especially susceptible.
COVID-19

Without a doubt, COVID-19 is easily one of the most impactful health events to happen within both the community and the world. As of May 03, 2022, the diagnosis rate and death rate were as follows:

- Diagnosis rate
- Death rate

Approximately 75.4 percent of the county was fully vaccinated as of May 23, 2022, with an estimated 11.36 percent of adults hesitant about receiving the vaccination. The county had a COVID-19 vaccine coverage index (CVAC) of 0.32, which is a score of how challenging vaccine rollout may be in some communities compared to others, with values ranging from 0 (least challenging) to 1 (most challenging). CVAC ranks states and counties on barriers to coverage through 28 indicators across five themes:

- Historic undervaccination
- Sociodemographic barriers
- Resource-constrained health system
- Health care accessibility barriers
- Irregular care-seeking behaviors.

The CVAC can help contextualize progress to widespread COVID-19 vaccine coverage, identifying underlying community-level factors that could be driving low vaccine rates.
Youth and young adults

There were approximately 26,000 children and youth in Fayette County in 2020, representing 23 percent of the population. The ZIP code with the highest number of children was 30238, and 30214 had the lowest number of children, according to the Census Bureau. Approximately 0.4 percent of children were homeless in 2020, meaning 88 children had no stable home.

Of all children, 19 percent lived at or below 200 percent of the Federal Poverty Level (FPL), which was $55,500 gross household income for a family of four in 2022. The highest percentage of poor children was in the 30238 ZIP code, where 61 percent of children lived in poverty in 2020.

Additionally, 25 percent of county children qualified for free or reduced-price lunch in the 2019-2020 school year, a figure far less than state and national rates of 60 percent and 50 percent, respectively. Free or reduced-price lunches are served to qualifying students in families with income under 185 percent (reduced price) or under 130 percent (free lunch) of the US FPL as part of the federal National School Lunch Program (NSLP).

Access - Head Start and preschool enrollment
Head Start is a program designed to help children from birth to age five who come from families at or below poverty level, as to help these children become ready for kindergarten while also providing the needed requirements to thrive, including health care and food support. Fayette County had five Head Start programs, resulting in a rate of 10.18 programs per 10,000 children under 5 years old in 2020. This rate is between the state and national rates of 6.83 and 10.53, respectively. Approximately 69 percent of all children aged 3 to 4 were enrolled in preschool in 2020, a rate on par with state and national averages.

Teen births
In 2019, the teen birth rate was 6.1 births per every 1,000 females aged 15 to 19, a statistic much lower than state and national rates of 24.2 and 20.9, respectively. Teen mothers face unique challenges and are statistically more likely to drop out of high school, live in poverty, be uninsured, and have certain health conditions like Type 2 diabetes much younger than other adults. They also tend to have additional children, who are statistically more likely to have children at a young age.

English and math 4th grade proficiency
Of 5,059 students tested, 59.8 percent of 4th graders tested below the "proficient" level in the English Language Arts portion of state standardized tests in the 2018-2019 school year. This is worse than the statewide rate of 39.2 percent. Up until 4th grade, students are learning to read. After 4th grade, they are reading to learn, making these statistics key for future success. For the math portion, of all students tested, 34.5 percent of 4th graders tested below the "proficient" level, according to the latest data, which is better than the statewide rate of 46.1 percent.
Risky behaviors

Behaviors are directly related to health outcomes, leading to increased risks of cardiovascular disease, cancer, liver diseases, hepatitis, and sexually transmitted diseases.

Alcohol use

Excessive alcohol use can lead to a myriad of health issues, including liver disease, depression, injuries, violence, and cancer. In Fayette County, 21,385, or 18.85 percent of adults self-report excessive drinking in the last 30 days, which is less than the state rate of 16.81 percent. Data for this indicator were based on survey responses to the 2018 Behavioral Risk Factor Surveillance System (BRFSS) annual survey, the last year for which data is available. Based on preliminary national data, these rates likely increased during 2020, in which alcohol use increased during COVID-19 quarantine periods.

The below chart shows self-reported excessive and binge drinking rates in 2018. Binge drinking is defined as adults aged 18 and older who report having five or more drinks (men) or four or more drinks (women) on an occasion in the past 30 days. Excessive drinking is when binge drinking episodes occurred multiple times within the last 30 days.

![Excessive drinking and Binge drinking chart]

Tobacco use

Within the county in 2019, 13.2 percent adults reported being a current smoker. Smoking is directly related to a myriad of health issues, the most serious of which is cancer.

Insufficient sleep

Approximately 36 percent of county residents reported regularly sleeping less than seven hours most nights, on average, in 2019. Sleep is an essential function that allows your body and mind to recharge, leaving you refreshed and alert when you wake up. Healthy sleep also helps the body remain healthy, fight diseases and maintain good mental health. Without enough sleep, the brain cannot function properly.
Health factors

Certain health factors have a strong impact on overall health, including obesity and physical inactivity.

Obesity

In 2019, 27.5 percent of county residents aged 20 and older were obese, meaning they had a body mass index of 30 percent or more. Obesity rates have generally increased over the last ten years. Obesity is directly linked to a number of health issues, including diabetes and heart disease.

In Fayette County, as throughout the state and nation, the poorer you are, the more likely you are to be obese. Additionally, Hispanic/Latino and black populations are much more likely to be obese than their white counterparts.

Physical inactivity

Within the county in 2019, 18.1 percent of adults aged 20 and older self-report no active leisure time, based on the question: "During the past month, other than your regular job, did you participate in any physical activities or exercises such as running, calisthenics, golf, gardening, or walking for exercise?"

Walking or biking to work

Integrating walking or biking into daily routines, such as commuting to work, provide a significant health benefit and can indicate a healthier lifestyle if commuting by walking is by choice. In 2019, about 0.33 percent of the county’s population walked or biked to work. Certain ZIP codes saw higher physical commutes, such as 30276, where about 150 people walked or biked to work in 2019.

Soda expenditures

This indicator reports soft drink consumption by census tract by estimating expenditures for carbonated beverages, as a percentage of total food-at-home expenditures. Soda is directly related to obesity and poor dental health. In Fayette County, households spent an average 3.89 percent of their food budget on sodas in 2019, which is lower than average state and national expenditures, which were 4.11 percent and 4.18 percent, respectively.
Mental health

Mental health is a critical driver of overall health, as being in a good mental state can keep you healthy and help prevent serious health conditions. A study found that positive psychological well-being can reduce the risks of heart attacks and strokes. On the other hand, poor mental health can lead to poor physical health or harmful behaviors.

Deaths of Despair

Deaths of despair -- suicide, drug and alcohol poisoning, and alcoholic liver disease—are at their highest rate in recorded history, according to the Centers for Disease Control and Prevention (CDC). The below chart demonstrates these rates, as occurring for every 100,000 people each year, on average, between 2016 and 2020.

Poor mental health days

In 2018, the last year for which data is available, county residents reported an average 3.6 poor mental health days over the last 30 days, which is lower than the state average of 4.2 poor mental health days. This is a statistic that likely sharply increased in 2020 and 2021, when the severe mental impact of COVID-19 was felt throughout the community. Additionally, in 2018, 14 percent of adults reported being in frequent mental distress, which is 14 or more poor mental health days within a 30-day period. This statistic also likely increased during 2020 and 2021.

Opioid and substance use

In 2020, providers in Fayette County prescribed 71.283 opioid prescriptions per every 100 people, which is a figure that has been steadily decreasing each year. That said, deaths related to all opioids have risen, particularly for heroin and fentanyl. The below chart is for years 2018, 2019, and 2020, by drug type.
Employee survey

In March 2022, we launched an online employee survey to solicit community input on key health issues. A total of 1,053 system employees responded, including 81 Piedmont Fayette employees. Below are the results of that survey.

The employees who responded worked in:

- Clinical: 31%
- Administration: 26%
- Environmental services: 14%
- Food services: 11%
- Programmatic: 9%
- Other: 9%

They worked at:

- Piedmont Athens: 13.12%
- Piedmont Atlanta: 9%
- Piedmont Cartersville: 2.98%
- Piedmont Columbus: 8.93%
- Piedmont Eastside: 4.31%
- Piedmont Fayette: 7.69%
- Piedmont Healthcare: 4.29%
- Piedmont Henry: 5%
- Piedmont Macon: 4.4%
- Piedmont Mountainside: 5.83%
- Piedmont Newnan: 7.38%
- Piedmont Newton: 3.33%
- Piedmont Physicians: 4.4%
- Piedmont Rockdale: 4.64%
- Piedmont Walton: 3.45%
- Multiple locations: 5.98%
- Other: 5.36%

Q: What do you think are the five most important factors for a healthy community? The top five answers were:

1. Access to health care
2. Access to healthy foods
3. Economic opportunity for everyone
4. Healthy behaviors and lifestyle
5. Good place to raise children

Q: What do you think are the five most important health problems in your community? The top five answers were:

1. Aging problems
2. Poverty
3. Mental health problems
4. COVID-19
5. Heart disease and stroke
Employee survey, cont'd

Q: What do you think are the five riskiest behaviors in your community? The top five answers were:

1. Not getting vaccinations to prevent disease, including COVID-19
2. Poor diet
3. Alcohol abuse
4. Tobacco use
5. Lack of exercise

Q: What issues do you think may prevent community members from accessing care? The top five answers were:

1. Unable to pay co-pays and deductibles
2. No insurance
3. Lack of access to transportation
4. Fear (e.g., not ready to face or discuss health problem)
5. Don't understand the need to see a doctor

Q: How would you rate the overall health of your community?
Employee survey, cont'd

Q: What do you think are the top five most important actions in improving the health of community members living within Piedmont communities? The top five answers were:

1. Access to low-cost mental health services
2. Financial assistance to those who qualify
3. Access to dental care services
4. Community-based programs for health
5. Expanded access to specialty physicians

Q: What is your vision for a healthy community? Some answers were:

A healthy community includes access to affordable healthcare, healthy food, safe housing, quality education, and stable jobs.

A place where people are healthy enough to move about and enjoy life.

One that is educated, with access to health services both financially and geographically.

Families and individuals who care for each other.

A community who has access to services, I have been an ER nurse for nearly a decade and the mental health population continues to grow. There are not many resources for these patients; Advantage is great but it would be wonderful to have a local Piedmont facility to help with these patients.

Affordable housing that is safe.

More community care clinics where underserved communities can have access to "affordable" healthcare.

Using healthcare for prevention instead of trying to treat most problems after onset.

Free little food pantries on different blocks in towns, with healthy food choices. A healthy community to me would be a place where social and financial factors do not stop a person for asking for help when in need. If everyone was able to get healthcare assistance, the community would be a healthy place as a whole.
Employee survey, cont'd

Q: What is the single most pressing issue that you believe our patients face? Most answers centered around cost, with some health factors. Among the answers:

Barriers to accessing health care including lack of health insurance and poor socioeconomic status.

Medical bills.

Affordable, really affordable, health care for everyone.

Financial insecurity (including but not limited to people living at or below poverty lines).

Mental health.

Drug use, obesity, and heart failure are things that could probably be helped if they had the access to the right facilities.

Uninsured and underinsured people are so underserved. There are so many people who don’t access care until they are falling apart and end up hospitalized simply because they couldn’t afford to see a doctor and pay out of pocket rates.

Low healthcare literacy.

Q: What are one or two things we can do better to serve our patients/our community? Some answers were:

Include better discharge instructions on how to stay well at home. Also have a health hotline to triage calls before heading to emergency room.

Participate in community clinics that offer reduced cost preventative services (wellness, vaccines, chronic illness management) in challenged communities.

Get more involved in schools, as healthy behaviors start early.

Make non-emergent care more viable for uninsured and underinsured populations.

Help lower income patients with housing and food issues, and provide discharge instructions that are viable for these patients.

Push the Governor to accept federal funding to fully expand Medicaid under the ACA.
Community stakeholders

As part of our process, we interviewed nearly 245 stakeholders, policy makers, and lawmakers representing public health, low-income populations, minorities, chronic conditions, older adults, and our communities. These included 13 stakeholders within the county, whose voices are reflected below.

Behavioral Health and Substance Use
All stakeholders mentioned an ongoing need for an increase in mental health providers and substance use services for Fayette County and the surrounding areas served, with even more of a need seen during the COVID 19 pandemic, with one stakeholder stating “services are not growing as fast as the problem.” Consequently, many people requiring such services are going untreated and only seeking assistance when in crisis, particularly in local emergency rooms. Another stakeholder stated, “aside from crisis care, there are not enough ongoing resources to meet the need for mental health and substance abuse treatments.”

Since the onset of the COVID 19 pandemic, multiple stakeholders report seeing an increase in deaths of despair (suicide and substance use) due to more people going without treatment and an uptick in abuse cases, including physical, mental, and elder abuse. Mental health resources are scarce for Medicaid patients, resulting in people having to travel outside of the community for the mental care services needed, particularly for the pediatric population.

Access to Care
Almost all stakeholders noted a growing need for increased access to health services, including primary care, specialty care, and dental care. Fayette County has a low number of providers that accept Medicare and Medicaid. Currently, the existing facilities do not have the capacity to keep up with the need. With high numbers of chronic conditions reported, including diabetes, hypertension, obesity, and high cholesterol, this results in people presenting in local emergency rooms when such issues create larger concerns or become unable to be managed outside of a hospital. Furthermore, specialty care is often needed. One contributing factor is a considerable amount of food insecurity reported from numerous agencies in the area.

Multiple stakeholders cited a need for transportation, especially to support the growing needs of the aging population, stating many people are housed away from access to buses and public transportation means. One interview participant pointed out “when multiple providers are needed, this particularly prohibits the ability to access providers and get the full problems addressed,” making accessing specialty care prohibitive.

Women’s health was of particular concern in the stakeholder interviews as maternal health and infant mortality are currently an issue. Additionally, some felt more resources were needed for special needs children, who have particular health and wellness challenges.
Community stakeholders, cont'd.

Multiple stakeholders discussed the growing needs of the aging population. Several stakeholders relayed particular concern about seniors living alone and those that are food insecure, and cited the good work of a local nonprofit agency that addresses these issues. Even so, stakeholders relayed the need for continued investment in the community, especially as the population grows older.

Poverty and income
While most stakeholders relayed the local economy is strong in Fayette County, some pointed out this hides the problems of poverty that do exist within the community. There is a sense of a continuing divide between upper and lower classes. Housing is becoming unaffordable for many, and there are limited resources to help.

There are a growing number of people experiencing homelessness and not enough affordable housing to accommodate the needs of the families, some stakeholders said. Some noted that homelessness can look differently in Fayette County than in larger cities, and that there is an increase among families living in short-term hotels and other places that are not true and stable homes.

There was a consensus around the concern that livable wages are not provided in the workforce, contributing to an inability to afford housing. In addition to having housing, it was also noted a need for more housing in areas where there is close proximity to basic needs such as grocery stores, businesses, and transportation stops.

Additionally, and while there are resources to serve low-income uninsured community members, many felt that specialty care and prescriptions were still out of reach for those living in poverty, and that there could be additional work to address these issues. Among concerns were addiction, and the high cost to get sober, particularly from opioids.
Methodology

The Piedmont Fayette CHNA was led by the Piedmont Healthcare community benefits team and consulting organization Public Goods Group, with significant input and direction from Piedmont Fayette's leadership and Piedmont Healthcare’s Department of External Affairs.

The CHNA started with an analysis of available public health data. We looked at our Piedmont service region, which spans the northeast section of the state. We paid particular attention to the home county of our hospital, which is reflected in this CHNA. We focused on the home counties in the individual CHNAs due to the local impact of our tax-exempt status.

Once our community was established, we interviewed key stakeholders who have a particular expertise or knowledge of our communities. Specifically, we interviewed representatives of local and regional public health entities, minority populations, faith-based communities, local business owners, the philanthropic community, mental health agencies, elected officials and individuals representing our most vulnerable patients.

An internal survey was also conducted throughout the healthcare system for both clinical and non-clinical employees. Information was gathered on knowledge and understanding of community benefit and current programs, as well as suggestions for how we can better serve our patients and communities. Approximately 1,053 employees spanning the system responded. Additionally, we conducted a community-based survey that was widely advertised to the community.

Once both qualitative and quantitative data was gathered, we authored the preliminary report. Several key community health needs emerged during the assessment process. The chosen priorities were recommended by the community benefit department with sign-off from hospital and board leadership. The following criteria were used to establish the priorities:

- The number of persons affected;
- The seriousness of the issue;
- Whether the health need particularly affected persons living in poverty or reflected health disparities; and,
- Availability of community and/or hospital resources to address the need.

While the priorities reflect clinical access and certain conditions, all priorities are viewed through the lens of health disparities, with particular attention paid to improving outcomes for those most vulnerable due to income and race. The priorities we chose reflected a collective agreement on what hospital leadership, staff and the community felt was most important and within our ability to positively impact the issue. Once priorities were chosen, we then authored the CHNA and presented our findings and recommendations to the hospital’s board of directors for their input and approval.
Approval

Hospital leadership then reviewed the CHNA and provided input. We incorporated their input into the final CHNA report, which is this report. We then presented our findings and recommended priorities to the hospital board of directors.

Once we established our priorities, we presented the CHNA to the Piedmont Fayette board of directors for approval on June 15, 2022.
Appendices

Appendix one: Federal Poverty Levels

Data on the poverty threshold is created by the US Census Bureau, which uses pre-tax income as a yardstick to measure poverty. The statistical report on the poverty threshold is then used by HHS to determine the federal poverty level (FPL). Below are the rates for 2022.

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<tr>
<th>Family size</th>
<th>100%</th>
<th>150%</th>
<th>200%</th>
<th>300%</th>
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<td>$55,785</td>
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<td>7</td>
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<td>$62,865</td>
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<td>$93,260</td>
<td>$139,890</td>
<td>$186,520</td>
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Appendix two: Stakeholders interviewed

In February and March 2022, we interviewed several stakeholders within the Fayette County community to hear their thoughts on the community. These stakeholders were: Carolyn Beatty (Fayette C.A.R.E. Clinic), Mike Conaway (Healing Bridge), Amy Fenn (Fayette County Department of Public Health), Adam Glendye (Rotary Club of Peachtree City), Miranda Helms (Fayette County Department of Public Health), Julie Joiner (Fayette County Public Schools0, Nancy Meaders (Fayette Senior Services), Beverlyn Ming (Fayette County Department of Public Health), Amy Murray (Joseph Sams School), Chelsea Nichole (Southside Support), Dawn Oparah (Fayette FACTOR), Daniel Rodgers (Fayette C.A.R.E. Clinic), and Lyntica Seawood (Promise Place).
Appendix three: Sources for data

We utilized numerous data sources throughout the CHNA process. Due to the high volume of sources in this report, we did not individually cite each statistic. That said, we provide a list of all data sources below. Please contact the Piedmont Healthcare community benefit department at communityprograms@piedmont.org for questions on specific data points.

<table>
<thead>
<tr>
<th>Category</th>
<th>Data Source</th>
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<tr>
<td>Demographics</td>
<td>University of Wisconsin Net Migration Patterns for US Counties, 2010-20.</td>
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### Appendix three: Sources for data, cont'd

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<td>Education</td>
<td>National Center for Education Statistics, NCES - Common Core of Data, 2020-21.</td>
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<tr>
<td>Housing and Families</td>
<td>US Census Bureau, American Community Survey, 2015-19.</td>
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### Appendix three: Sources for data, cont'd

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<tr>
<td>Other Social &amp; Economic Factors</td>
<td>Feeding America, 2017.</td>
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<tr>
<td>Other Social &amp; Economic Factors</td>
<td>Pennsylvania State University, College of Agricultural Sciences, Northeast Regional Center for Rural Development, 2014.</td>
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<tr>
<td>Other Social &amp; Economic Factors</td>
<td>Centers for Disease Control and Prevention and the National Center for Health Statistics, CDC - GRASP, 2018.</td>
</tr>
<tr>
<td>Other Social &amp; Economic Factors</td>
<td>Debt in America, The Urban Institute, 2021.</td>
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### Appendix three: Sources for data, cont’d

<table>
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<th>Category</th>
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<tbody>
<tr>
<td>Other Social &amp; Economic Factors</td>
<td>Townhall.com Election Results, 2016.</td>
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<td>Physical Environment</td>
<td>Centers for Disease Control and Prevention, CDC - National Environmental Public Health Tracking Network, 2015.</td>
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<td>Physical Environment</td>
<td>US Census Bureau, County Business Patterns, 2019.</td>
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<td>Physical Environment</td>
<td>Climate Impact Lab, 2018.</td>
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<tr>
<td>Physical Environment</td>
<td>Center for Disease Control and Prevention, CDC National Environmental Public Health Tracking, 2017-19.</td>
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<tr>
<td>Physical Environment</td>
<td>Centers for Disease Control and Prevention, CDC - Division of Nutrition, Physical Activity, and Obesity, 2011.</td>
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<th>Category</th>
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<td>Clinical Care and Prevention</td>
<td>Centers for Medicare and Medicaid Services, Mapping Medicare Disparities Tool, 2019.</td>
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<td>Clinical Care and Prevention</td>
<td>Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System, 2018.</td>
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<tr>
<td>Clinical Care and Prevention</td>
<td>Centers for Disease Control and Prevention, CDC - Atlas of Heart Disease and Stroke, 2016-18.</td>
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<td>Clinical Care and Prevention</td>
<td>Centers for Medicare and Medicaid Services, CMS - Geographic Variation Public Use File, 2020.</td>
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<td>Centers for Disease Control and Prevention, CDC - FluVaxView, 2019-20.</td>
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<td>Centers for Medicare and Medicaid Services, CMS - Geographic Variation Public Use File, 2015-16.</td>
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<td>Health Behaviors</td>
<td>University of Wisconsin Population Health Institute, County Health Rankings, 2018.</td>
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<tr>
<td>Health Behaviors</td>
<td>Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, 2019.</td>
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<tr>
<td>Health Behaviors</td>
<td>Centers for Disease Control and Prevention, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention, 2018.</td>
</tr>
<tr>
<td>Health Outcomes</td>
<td>Centers for Medicare and Medicaid Services, CMS - Geographic Variation Public Use File, 2018.</td>
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<td>Healthcare Workforce</td>
<td>US Department of Health &amp; Human Services, Center for Medicare &amp; Medicaid Services, Provider of Services File, 2019.</td>
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<tbody>
<tr>
<td>COVID-19</td>
<td>Google Mobility Reports, Feb 01, 2022.</td>
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Appendix four: Employee survey

From March 01 to March 31, 2022, the hospital placed online an employee survey meant to capture employees' thoughts on challenges within our communities and suggestions on how the hospital can improve its community's health. Below are the survey questions these employees answered.

In our commitment as a not-for-profit health system, Piedmont is currently studying the region’s community health needs for its Community Health Needs Assessment. As a member of our community, we invite you to take this 15-minute survey so that your feedback can be heard and included in identifying health priorities which we'll address over the next three years.

Thank you for your time and input.

1. What type of role do you have?
   - Administrative
   - Clinical
   - Environmental Services
   - Food Services
   - Programmatic
   - Other: Please describe

2. Are you an employee or are you a contract employee?
Appendix four: Employee survey, cont'd.

3. What is your home zip code?

4. How do you define the community you serve in your role?
   - From wherever our patients come
   - All of Georgia
   - The hospital’s county
   - Other: Please describe

5. In the following list, what do you think are the five most important factors for a healthy community? We consider this to be those factors which most improve the quality of life in a community.
   - Access to health care (e.g., family doctor)
   - Access to healthy food
   - Arts and cultural events
   - Civic participation
   - Clean environment
   - Ethnic and cultural diversity
   - Financial assistance for health care at the hospital
   - Healthy behaviors and lifestyles
   - High retirement rates
   - Emergency preparedness
   - Good place to raise children
   - Low adult death and disease rate
   - Low crime/safe neighborhoods
   - Low infant deaths
   - Low level of child abuse
   - Parks and recreation
   - Low- and no-cost options for health care within the community
   - Quality of care
   - Quality of housing or housing availability
   - Religious or spiritual values
   - Social cohesion
   - Strong family life
   - Strong school district
   - Transportation and walkability
   - Other: Please describe
Appendix four: Employee survey, cont'd.

6. In the following list, what do you think are the five most important health problems in our community? Please check five.
   - Aging problems (e.g., arthritis, hearing/vision loss, etc.)
   - Cancers
   - Child abuse / neglect
   - COVID-19
   - Dental problems
   - Diabetes
   - Domestic violence
   - Firearm-related injuries
   - Heart disease and stroke
   - High blood pressure
   - HIV/AIDS
   - Homicide
   - Infant death
   - Infectious diseases
   - Mental health problems
   - Motor vehicle crash injuries
   - Poverty
   - Rape/sexual assault
   - Respiratory/lung disease
   - Sexually transmitted diseases (STDs)
   - Social isolation
   - Suicide
   - Teenage pregnancy
   - Terrorist activities
   - Health illiteracy
   - Built environment
   - Housing insecurity
   - Neighborhood environmental risk (e.g., pollution, high lead exposure)
   - Other: Please describe

7. How would you rate the overall health of our community?
   - Very unhealthy (most have three or more chronic conditions such as heart disease or diabetes)
   - Unhealthy (most have one or two chronic conditions such as heart disease or diabetes)
   - Somewhat unhealthy
   - Somewhat healthy
   - Healthy
   - Very healthy (most have no chronic conditions such as heart disease or diabetes)
Appendix four: Employee survey, cont'd.

8. What issues do you think may prevent community members from accessing care?
   - No insurance
   - Unable to pay co-pays and deductibles
   - Language barriers
   - Lack of access to transportation
   - Unable to use technology to find doctors, schedule appointments, manage online care
   - Fear (e.g., not ready to face or discuss health problem)
   - Don’t understand the need to see a doctor
   - Don’t know how to find doctors
   - Cultural/religious beliefs
   - Lack of availability of doctors

9. Of the following, what do you think are the top five things most important in improving the health of community members living in our communities?
   - Access to local inpatient mental health services
   - Access to local outpatient mental health services
   - Access to low-cost mental health services
   - Access to health care services
   - Access to dental care services
   - Additional access points to affordable care within the community
   - Cancer awareness and prevention
   - Community-based health education
   - Community-based programs for health
   - Curbing tobacco use, such as banning indoor smoking
   - Expanded access to specialty physicians
   - Financial assistance for those who qualify
   - Free or affordable health screenings
   - Increased social services
   - More options for paying for care
   - Opioid awareness and prevention campaigns
   - Partnerships with local charitable clinics
   - Programs that address issues of housing
   - Programs that address food insecurity
   - Safe places to walk and play
   - Substance abuse rehabilitation services
   - Other: Please describe
Appendix four: Employee survey, cont'd.

10. What is your vision for a healthy community?

11. What is the single most pressing issue you feel our patients face?

12. What are one or two things we can do better to serve our patients/our community?

13. Do you have questions about this survey or community health in general?