Community Partners

Through our community benefit programs, we work with a variety of community and coalition partners, including:

- Atlanta Beltline Partnership (Atlanta)
- Atlanta Community Food Bank (Regional)
- Atlanta Regional Collaborative for Health Improvement (Regional)
- Atlanta Regional Commission (Atlanta)
- Atlanta Regional Collaborative for Health Improvement (Regional)
- Captain Planet Foundation (Atlanta)
- Cristo Rey Jesuit High School (Atlanta)
- Coweta Family Connection (Newnan)
- Coweta Samaritan Clinic (Newnan)
- Cristo Rey Jesuit High School (Atlanta)
- Fayette CARE Clinic (Fayetteville)
- Fayette County Board of Education (Fayetteville)
- Fayette County Parks and Recreation (Fayetteville)
- Fayette FACTOR (Fayetteville)
- Fayette Senior Services (Fayetteville)
- Georgia Charitable Care Network (Fayetteville)
- Good Samaritan Health and Wellness Center (Jasper)
- Hands of Hope Clinic (Stockbridge)
- Healing Bridge Clinic (Fayetteville)
- HEALing Community Center (Atlanta)
- HealthMPowers (Atlanta)
- Henry County Health Department (McDonough)
- Hope Atlanta (Atlanta)
- Kaiser Foundation Health Plan of Georgia (Atlanta)
- Mercy Care Atlanta (Atlanta)
- Newman/Coweta Boys and Girls Club (Newnan)
- One Roof/Coweta Community Food Pantry (Newnan)
- Palmetto Health Care (McDonough)
- Pickens County Rural Health Network (South Carolina)
- Pickens County Health Department (Pickens)
- USA Extension and Master Gardeners (Archer County)
- United Way of Greater Atlanta (Atlanta)
- University of West Georgia (Carrollton)
- West End Boys and Girls Club of Pickens (Pickens)
- West Georgia Technical College (Newnan)
- Western Elementary (Newnan)

Good Samaritan Health Center (Atlanta)

Grant Park Clinic (Atlanta)

Healing Bridge Clinic (Fayetteville)

HEALing Community Center (Atlanta)

HealthMPowers (Atlanta)

Henry County Health Department (McDonough)

Hope Atlanta (Atlanta)

Kaiser Foundation Health Plan of Georgia (Atlanta)

Mercy Care Atlanta (Atlanta)

Newnan/Coweta Boys and Girls Club (Newnan)

One Roof/Coweta Community Food Pantry (Newnan)

Palmetto Health Care (McDonough)

Pickens County Family Connection (Pickens)

Pickens County Health Department (Pickens)

USA Extension and Master Gardeners (Archer County)

United Way of Greater Atlanta (Atlanta)

University of West Georgia (Carrollton)

West End Boys and Girls Club of Pickens (Pickens)

West Georgia Technical College (Newnan)

Western Elementary (Newnan)

Piedmont Healthcare Community Benefit Report: Fiscal Year 2020


The 16 hospitals of Piedmont Healthcare belong to the communities we serve. Our promise is to make a positive difference in every life we touch and this is evidenced within our community benefit programs. As a designated not-for-profit hospital system, Piedmont Healthcare provides to the community certain benefits that embody the spirit of our community benefits. Community benefits are programs or activities that provide treatment and/or promote health and healing as a response to identified community needs. These programs increase access to health care and improve community health, with a focus on vulnerable populations.

In FY20, Piedmont Healthcare Hospitals provided approximately $466.3 million in benefits to our communities, with programming that focused on those who face unique challenges in accessing necessary care, including the uninsured, underinsured, those with no or low incomes, the elderly, those living in rural communities, those with chronic conditions, veterans, those with cancer and/or those who don’t speak English well or at all.

The backbone of all community benefit programming is our community health needs assessment, which is the process and product of analyzing unmet community health needs. In FY20, Piedmont executed year one of this health improvement plan designed to help our communities grow stronger and healthier. The plan, created during our FY19 CHNA, provides a framework for all Piedmont and hospital community benefit activities.

Piedmont regularly partners with community-based organizations in several ways, including the provision of free lab and diagnostic services for 11 charitable clinic partners serving uninsured and/or low-income patients in our communities or specialty care services. Additionally, in most of its communities, Piedmont offers our public general public its Cancer Wellness program, which provides free services and programs for anyone affected by cancer, at any phase of the disease. Piedmont’s “Sixty Plus” Older Adult Services provides caregiver services and programs for older adults at low or no cost to the community. Both Cancer Wellness and Sixty Plus are offered free of charge to all members of the community, regardless of whether they are a Piedmont patient.
In FY20, Piedmont Healthcare hospitals are also taken at a loss to the system in the provision of care. We also include bad debt, as that is not included in the above calculation. This chart includes all figures we report to the IRS in support of our tax-exempt status, with the exception of bad debt, which is not included in the above calculation.

Piedmont’s community benefit spend significantly increased from FY19 and FY20, as demonstrated in the chart above. By the numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>FY19 Spending</th>
<th>FY20 Spending</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance</td>
<td>$173,968,883</td>
<td>$466,389,148</td>
<td>168.15%</td>
</tr>
<tr>
<td>Medicaid shortfalls</td>
<td>$110,848,946</td>
<td>$299,000</td>
<td>168.15%</td>
</tr>
<tr>
<td>Bad debt</td>
<td>$303,867,888</td>
<td>$4,241,078</td>
<td>98.02%</td>
</tr>
<tr>
<td>Other subsidized care</td>
<td>$43,728,099</td>
<td>$2,421,078</td>
<td>98.02%</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$29,047,828</td>
<td>$4,432,462</td>
<td>98.02%</td>
</tr>
<tr>
<td>Subsidized health services</td>
<td>$43,728,099</td>
<td>$2,421,078</td>
<td>98.02%</td>
</tr>
<tr>
<td>Other programs</td>
<td>$2,406,426</td>
<td>$2,406,426</td>
<td>98.02%</td>
</tr>
<tr>
<td>Total</td>
<td>$433,867,888</td>
<td>$466,389,148</td>
<td>168.15%</td>
</tr>
</tbody>
</table>

Additional information on community benefit activities, including Cancer Wellness, which provides services to help support long-term survival for cancer patients. These services are available to all cancer patients, not just those who have received their care at Piedmont. Also, Piedmont’s health professions education program provides extensive opportunities for new health professions to gain critical bedside experience. During the last 12 months, approximately 265,000 hours of service were provided at a cost of nearly $8.5 million.

In fiscal year 2013, on behalf of its five hospitals, Piedmont Healthcare conducted a series of community health needs assessments (CHNAs) as a way to identify and prioritize the health needs of our communities. We focused on health challenges in the home counties of our hospitals: Coweta, Fayette, Fulton, Henry and Pickens counties. We paid particular attention to the communities we serve, and also focused on uninsured or underinsured patients for their care, including mental health care. In order to promote healthy behaviors among those around us, we focused on our history alone to demonstrate our success to date, and partner with others to build programs that truly impact lives.