

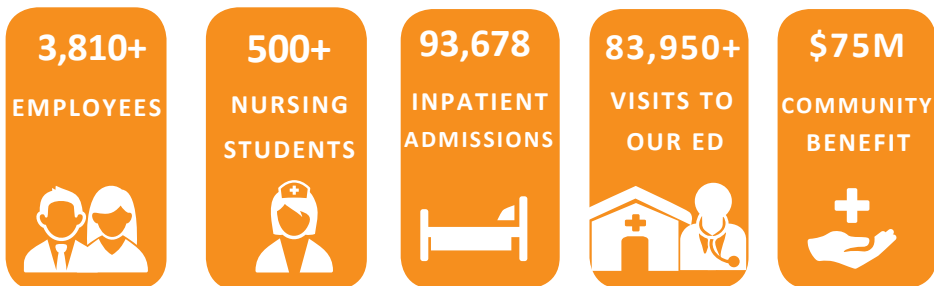
# Better health. Better communities.

## FY16 Community Benefit Report

Founded by physicians in 1919, Piedmont Athens Regional Medical Center (PAR) is one of northeast Georgia's largest not-for-profit health care systems, with 360 beds, a regional Level II trauma center and Level III neonatal ICU. The mission of PAR is to improve the lives and health of those we touch. As the second largest employer in the region, PAR contributes more than \$800 million dollars annually to the economy and has earned national recognition for patient experience and comprehensive care.

In FY16, PAR executed year two of a three-year plan designed to help our community grow stronger and healthier. The plan, created during our 2015 community health needs assessment (CHNA), provides a framework for all PAR community benefit activities. We continually assess and address the needs of those we serve, especially those most vulnerable due to their income, insurance status, age, ongoing chronic health conditions, race or ethnicity. We are fully dedicated to serving all members of our community and, to that end, have worked to build programs and partner with community organizations so that we are able to truly impact lives in a sustainable, positive way.

Piedmont Athens is:



## By the numbers

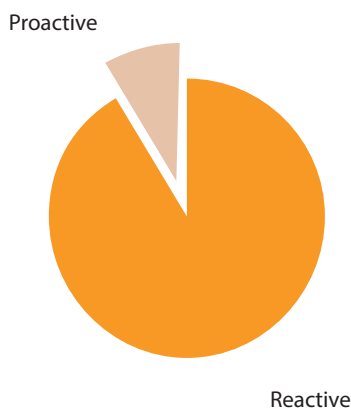
PAR annually reports its community benefit figures. Charity care, Medicaid shortfalls, subsidized care for government programs and other community benefit programs are all community benefit expenditures allowed by the IRS. We also include bad debt and Medicare shortfall figures, as those are also taken at a loss to the system in the interest of providing care to all patients.

Total reportable CB: \$36,283,669  
 Total reportable % of OE: 8.44%

### Piedmont Athen's estimated community benefit FY16 spend:

|                                  |                     |
|----------------------------------|---------------------|
| Charity care                     | \$17,192,873        |
| Medicaid shortfalls              | \$15,073,013        |
| Bad debt                         | \$38,180,405        |
| Other community benefit programs | \$4,017,783         |
| <b>Total</b>                     | <b>\$74,464,074</b> |

**Proactive vs. Reactive Spend**  
 Proactive community benefits are the activities that occur either outside our hospital walls, such as community partnerships, prevention efforts or health education. Reactive community benefits are generally programs that support patients who are sick and need access to hospital care.



PAR spent \$4.02m in proactive community benefits, including: health professions education (\$1.5m) and cash and in-kind contributions (\$1m).

Reactive spends are, in order of cost to the system: bad debt (\$38.1m), financial assistance (\$17.2m) and Medicaid shortfalls (\$15m).

In FY16, PAR served patients from a 17-county service area in Northeast Georgia (Athens-Clarke, Oconee, Oglethorpe, Madison, Jackson, Barrow, Walton, Morgan, Greene, Taliaferro, Wilkes, Elbert, Hart, Franklin, Banks, Stephens and Habersham). Our patients are: Medicare and Medicaid recipients (approximately 65 percent), self-pay or uninsured (approximately 20 percent) and privately insured (approximately 15 percent).

For patients at or below 200 percent of the Federal Poverty Level, PAR provided financial assistance (\$17 million at cost). We also covered shortfalls for low-income patients enrolled in Medicaid (\$15 million). Additionally, we provided in-kind lab services to two local charitable clinics (approximately \$375,000), and supported multiple community partners through other monetary or in-kind support. In FY16, these activities totaled approximately \$2,530, 584. This included health professions education, our in-house training program that provides future health professionals with necessary education and training. That specifically came at a cost of \$1,521,475.

# Our priorities and progress

In 2015, PAR (then Athens Regional Health System) partnered with St. Mary's Healthcare System's to assess the health needs of the 17-county catchment area served by the hospitals. Through publicly available data, hospital data, interviews with key stakeholders, focus groups and community surveys, we were able to better understand the challenges our larger community face. We paid particular attention to the challenges facing those most vulnerable, but also kept the whole community in mind.

From those assessments, and in partnership with our communities, each hospital crafted a three-year implementation strategy to address identified needs. Through these priorities and programs, we are working to help our communities grow stronger and healthier. Although we conducted our assessment in partnership with St. Mary's Health System, we determined our priorities and created our implementation plan separately. **Our health priorities are:**



**Maintain and, when possible, increase access to appropriate and affordable care for low- and no-income patients**



**Reduce obesity rates and obesity-related diseases, such as Type II Diabetes**



**Reduce preventable readmissions and emergency department re-encounters**



**Reduce preventable instances of heart disease, hypertension and stroke**



**Increase access to and awareness of cancer-related programming**



**Support maternal and child health (PAR).**

Each year, PAR partners with local organizations to address the underlying health issues facing our community members. Community partners include:

Athena Gardens

Jackson County Senior Center

Athens Area Council on Aging

Madison County elementary schools

Athens Neighborhood Health Center

Mercy Health Center

Athens Nurses' Clinic

Oconee County elementary schools

Athens-Clarke County Diversion Center

Our Daily Bread Community Kitchen of Action Ministries

Bentley Assisted Living

Women's Services of Advantage Behavioral Health

Clarke County elementary schools