ADMISSIONS

work with a variety of community and coalition eases such as hypertension and diabetes.

with community stakeholders. Our programs

health programs and education in partnership

Live Better creates unified and healthier
to care through licensed medical social workers.

records, and eliminating socioeconomic barriers

through the provision of electronic medical

low-acuity ED visits among limited-income

Atlanta Beltline Partnership (Atlanta)

Georgia Charitable Care Network (statewide)

Fayette Senior Services (Fayetteville)

Fayette County Board of Education (Fayetteville)

Cristo Rey Jesuit High School (Atlanta)

Coweta Samaritan Clinic (Newnan)

Captain Planet Foundation (Atlanta)

Atlanta Community Food Bank (regional)

(Jasper)

Improvement (Atlanta)

Total

Subsidized care for
Charity care

135,848,292

Increase access to appropriate and affordable care for patients:

FY15, we:
Develop a comprehensive plan that works to strengthen access points for unin-

sured and underinsured patients for their care, including mental health care. In

Continued to fund after-hours safety net clinics at two partner clinics at $169,000 (PAH) and provided clinical

Provided mammograms with appropriate follow-up care to nearly 300 low-income women (all sites)

Supported increased capacity to serve homeless veterans and families through a partnership with Hope Atlanta

Supported 19 beds in Mercy Care's Recuperative Care Unit of the Gateway Center at a cost of $12,500 (PAH)

Piloted the Walk with a Doc walking initiative, with about 900 miles walked by more than 650 community

members (all sites)

Provided funding for HealthMPowers' extensive nutrition and physical education to 625 Garden Hills

concerns through community-based coalitions and partnerships (all sites)

which has a high percentage of kids in poverty (PNH), and supported local school gardening programs in

Created the Live Better Garden and related nutritional programming at Western Elementary in Coweta County,

Our ED

Community Partners

Through our community benefit programs, we work with a variety of community and coalition partners, including:

Atlanta Betline Partnership (Atlanta)

Atlanta Community Food Bank (regional)

Atlanta Regional Collaborative for Health Improvement

Atlanta Regional Commission

Captain Planet Foundation (Atlanta)

Center for Black Women's Wellness (Atlanta)

Connecting Henry (McDonough)

Coweta Family Connection (Coweta)

Coweta Samaritan Clinic (Coweta)

Cristo Rey Jesuit High School (Atlanta)

Fayette C.A.R.E. Clinic (Fayetteville)

Fayette County Board of Education (Fayetteville)

Fayette County Parks and Recreation (Fayette)

Fayette FACTOR (Fayetteville)

Fayette Senior Services (Fayetteville)

Georgia Charitable Care Network (Casselberry)

Good Samaritan Health and Wellness Center (Jasper)

Good Samaritan Health Center (Atlanta)

Grant Park Clinic (Atlanta)

Hands of Hope Clinic (Stockbridge)

Healing Bridge Clinic (Fayetteville)

HEALing Community Center (Atlanta)

HealthMPowers (Atlanta)

Henry County Health Department ( McDonough)

Hope Atlanta (Atlanta)

Kaiser Foundation Health Plan of Georgia (Atlanta)

Mercy Care Atlanta (Atlanta)

Newnan/Coweta Boys and Girls Club (Newnan)

One Roof/Coweta Community Food Pantry (Newnan)

Palmetto Health Council (Palmetto)

Pickens County Family Connection (Pickens)

Pickens County Health Department (Pickens)

UGA Extension and Master Gardeners (Newnan and Jasper)

United Way of Greater Atlanta (Atlanta)

University of West Georgia (Cartersville)

West End Boys and Girls Club of Pickens (Tallapoosa)

West Georgia Technical College (Newnan)

Western Elementary (Newnan)

Piedmont Healthcare's estimated community benefit spend in FY15:

Community benefit

$3,810,000

500+

NURSING STUDENTS

93,678

INPATIENT ADMISSIONS

83,950+

VISITS TO OUR ED

$75M

COMMUNITY BENEFIT

FY16 Community Benefit Report

Founded by physicians in 1919, Piedmont Athens Regional Medical Center (PAR) is one of northeast Georgia’s largest not-for-profit health care systems, with 360 beds, a regional Level II trauma center and Level III neonatal ICU. The mission of PAR is to improve the lives and health of those we touch. As the second largest employer in the region, PAR contributes more than $800 million annually to the economy and has earned national recognition for patient experience and comprehensive care.

In FY16, PAR executed year two of a three-year plan designed to help our community grow stronger and healthier. The plan, created during our 2015 community health needs assessment (CHNA), provides a framework for all PAR community benefit activities. We continually assess and address the needs of those we serve, especially those most vulnerable due to their income, race or ethnicity. We are fully dedicated to serving all

in our efforts to improve health outcomes and health disparities in our communities, our hospitals crafted three-year strategies to address prioritized

In fiscal year 2013, on behalf of its five hospitals, Piedmont Healthcare (Piedmont) committed $25 million to community benefit activities, and will have invested more than $75 million by fiscal year 2016. In the fiscal year 2016 Community Benefit Report, Piedmont is proud to show how those investments translate to improved health outcomes and health disparities in our communities. We are committed to operating fiscal year 2016 to improve the lives and health of those we touch. As the second largest employer in the region, PAR contributes more than $800 million annually to the economy and has earned national recognition for patient experience and comprehensive care.

Piedmont Athens is:
By the numbers

Piedmont Athens’s estimated community benefit FY16 spend:

- Charity care: $17,392,873
- Medicaid shortfalls: $15,073,013
- Bad debt: $38,180,405
- Other community benefit programs: $4,017,783
- Total: $74,464,794

Our Priorities and Progress

As a nonprofit healthcare system, our hospitals belong to the communities we serve, and the evidence of this commitment is found within our community benefit programs. For 110 years, Piedmont has been fulfilling its mission to serve the healthcare needs of all communities. As we end FY15, we wanted to share with you a snapshot of our efforts and their impact as we continue to improve upon this work to serve those around us. Thank you.

In FY15, PAR served patients from a 17-county service area in Northeast Georgia (Athens-Clarke, Oconee, Oglethorpe, Madison, Jackson, Barrow, Walton, Morgan, Greene, Taliaferro, Wilkes, Elbert, Hart, Franklin, Banks, Stephens and Habersham). Our patients are: Medicare and Medicaid recipients (approximately 65 percent), self-pay or uninsured (approximately 20 percent) and privately insured (approximately 15 percent).

For patients at or below 200 percent of the Federal Poverty Level, PAR provided financial assistance ($17 million at cost). We also covered shortfalls for low-income patients enrolled in Medicaid ($15 million). Additionally, we provided in-kind lab services to two local charitable clinics (approximately $375,000), and supported multiple community partners through other monetary or in-kind support. In FY16, these activities totaled approximately $2,330,584. This included health professions education, our in-house training program that provides future health professionals with necessary education and training. That specifically came at a cost of $1,121,475.

As we end FY15, we wanted to share with you a snapshot of our efforts and their impact on our communities. Please join us as we celebrate our successes to date, and partner with us as we continue to improve upon this work to serve those around us. Thank you.

Patrick McBatty
Co-Chief Executive Officer, Piedmont Atlanta Hospital

Better communities

Better health.
Courage to Quit tobacco cessation classes: work with a variety of community and coalition

Each year, PAR partners with local organizations to address the underlying health issues facing our community members. Community partners include:

- Athens Gardens: Bi-monthly health education classes for residents in subsidized housing
- Athens-Clarke County Diversion Center: Monthly health education classes for inmates
- Athens Nurses’ Clinic: Health education on demand
- Courage to Quit tobacco cessation classes: Quarterly at Mercy Health Center, Piedmont Athens and Oconee Health Campus
- Health Matters for families: Pediatric obesity program
- Health Matters at School: On-demand health education in classrooms
- Mercy Health Center: Quarterly 4-session blood pressure classes and tobacco cessation classes

Community Partners:

- Athens Gardens: Bi-monthly health education classes for residents in subsidized housing
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- Mercy Health Center: Quarterly 4-session blood pressure classes and tobacco cessation classes

In fiscal year 2013, on behalf of its five hospitals, Piedmont Healthcare to identify and prioritize the health needs of our communities. We focused our community benefit activities to support local organizations to improve health outcomes and improve the health of our communities, our hospitals crafted three-year strategies to address prioritized needs. We paid particular attention to the challenges facing those most vulnerable, but also kept the whole community in mind.

From these assessments, and in partnership with our communities, each hospital crafted a three-year implementation strategy to address identified needs. Through these priorities and programs, we were able to better understand the challenges our larger community face. We paid particular attention to the challenges facing those most vulnerable, but also kept the whole community in mind.

Our priorities and progress:

- Maintain and, when possible, increase access to appropriate and affordable care for low- and no-income patients
- Reduce obesity rates and obesity-related diseases, such as Type II Diabetes
- Reduce preventable readmissions and emergency department re-encounters
- Increase access to and awareness of cancer-related programming

Support maternal and child health (PAR)

Reduce preventable instances of Medicaid, hypertension and stroke

Our partners and local organizations to address the underlying health issues facing our community members. Community partners include:

- Athens Gardens: Jackson County Senior Center
- Athens Area Council on Aging: Madison County elementary schools
- Athens Neighborhood Health Center: Mercy Health Center
- Athens Nurses’ Clinic: Oconee County elementary schools
- Athens-Clarke County Diversion Center: Our Daily Bread Community Kitchen of Action Ministries
- Bentley Assisted Living: Women’s Services of Advantage Behavioral Health
- Good Samaritan Health and Wellness Center: West Georgia Technical College
- Georgia Chatham Care Network: Western Elementary