Greater Atlanta
Piedmont Healthcare Foundation

Annual Donor Report
FISCAL YEAR 2019

Atlanta • Fayette • Henry • Newnan • Newton • Mountainside • Rockdale • Walton
Piedmont’s promise and its mission is to make a positive difference in every life we touch. This past fiscal year, the lives we have been able to touch have been many and varied, from communities across Georgia. Your family was quite possibly among them, and if so, we are grateful that you have selected Piedmont for your care.

In this edition of the annual report, we are pleased to share profiles of donors throughout Georgia, many of whom also volunteer their time to Piedmont. These are stories of lives that Piedmont has touched, and who return that gesture exponentially, by impacting many more lives in turn.

This year, one of our newest Piedmont facilities, Piedmont Walton, received its official federal designation as a not-for-profit community hospital, which opens the door for us to raise funds for health and wellness programs for the patients and families in this community.

The Piedmont Atlanta Tower, future home of the new Marcus Heart and Vascular Center, the Samsky Invasive Cardiovascular Services Center, and the Shouky Shaheen Surgical Lounge, has continued to reach and surpass construction milestones, and is on schedule to open to the public in August of 2020. We look forward to welcoming you to our newest facility in August, and sharing exciting news about the programs and services offered here.

At the close of Fiscal Year 2019, we raised $111.5 million towards the Piedmont Atlanta Tower capital campaign, towards our goal of $150 million, made possible only with your help and the generosity of donors like you.

Regardless of whether your personal story of giving and gratitude is found within these pages, please know that Piedmont remains eternally grateful for your support, and for helping make us one of the leading healthcare systems in the Southeast and in the nation. It is only through a community effort that we are able to meet and exceed our goals, and for that, we are thankful.

With gratitude,

William Shaheen
Chair, Piedmont Foundation Board
Greater Atlanta

Sidney Kirschner
Chief Philanthropy Officer, Piedmont Foundation Board
Greater Atlanta

Greater Atlanta Piedmont Healthcare Foundation Board

Kevin Brown, President and CEO, Piedmont Healthcare
Patrick Battey, MD, CEO, Piedmont Atlanta Hospital
Bertram L. Levy, Chair Emeritus, Piedmont Healthcare Foundation Board
William B. Shaheen, Chair, Piedmont Healthcare Foundation Board
Sidney Kirschner, Chief Philanthropy Officer, Piedmont Healthcare Foundation
Juliet Asher, M.D.
Lillie Axelrod
Robert Ball III
Stephen Berman
Sarah B. Brown
Charles W. Cary, Jr.
Margaret Chambers
Mark Cohen, MD
Tony Conway
Claire Crumbley**
Patti Dickey**
Ron Duffey
Jeremy Ellis
Alan Elas
John Ferguson
Thomas Lovell Fleetwood
Thomas S Harbin III*
Thomas H. Hawk III
Emily Levy Heimermann
Christopher Hohlstein
John Huntz

*Committee & Task Force Chairs
**Former Board Member

Greater Atlanta Piedmont Healthcare Foundation Staff

Susan Berkowitz, Foundation Coordinator and Researcher
Jessica Davis, Gifts Officer, Grateful Patient Program
Candace Ellis, Waters Pavilion Liaison
Sara Haj-Hussein, Gifts Officer, Events
Erica Harris, Director of Major Gifts
Gwen Herndon, Patient Liaison-Friends of Piedmont
Adriana Higgins, Director of Major Gifts, Piedmont Heart
Julie Hilland, Foundation Database Administrator
Trey Jovner, Operations Analyst
Sidney Kirschner, Chief Philanthropic Officer
Kelly Loftin, Director of Major Gifts, Oncology
Anna Johanson-McConnie, Director, Business Operations
Andres Mendez, Director of Major Gifts
Maureen Morrow, MA-Friends of Piedmont
Jeanine Osborne, Donor Relations Officer
Jessie Rosenberg, Executive Director
Caitlin Still, Manager of Major Gifts
Chad Wood, Director of Sustained Giving & e-Philanthropy

Walker Inman*
Lee Katz
Jane Lanier
Samuel Lorenzo, MD
Cody McClatchey, MD**
Yancey Lanier McCollum**
Harry M. McElravy III, MD
Allen Meadows
Russell M. Richards*
Sarah Scalia
Denise Smith
Vicki Turner
Michael Wallace
Mack Wilbourn
**Total Raised in Fiscal Year 2019:**
$20,357,633

**Total Donors:**
4,184

**Total Fundraising Dollars Spent in Fiscal Year 2019:**
$42M*

*funds raised in FY19 or prior

- **Hospitals:**
  - Piedmont Athens Regional
  - Piedmont Columbus Regional

- **Funds Raised in FY19:**
  - Piedmont Athens Regional: $1,055,758
  - Piedmont Columbus Regional: $9,786,019

- **Return on Investment:**
  - Piedmont Athens Regional: $8.74
  - Piedmont Columbus Regional: $0.11

- **Total Event Fundraising:**
  - Piedmont Athens Regional: $1,085,802

- **By the Numbers:**
  - **Walgreens Quick Care Locations:** 29
  - **Piedmont Clinic Practice Locations:** 2,627
  - **Volunteers:** 1,210
  - **Employees:** 23k+
  - **Outpatients:** 132k+
  - **Beds:** 2,627
  - **Surgeries:** 1M+
  - **Inpatients:** 16,7k+
  - **Babies Delivered:** 92k+
  - **ER Visits:** 662k+
  - **Transplants:** 384

- **Important Dates:**
  - 1905: Piedmont Sanatorium
  - 1957: Piedmont Atlanta
  - 1996: Piedmont Fayette
  - 2004: Piedmont Mountainside
  - 2007: Piedmont Newnan
  - 2012: Piedmont Henry
  - 2015: Piedmont Newton
  - 2016: Piedmont Athens Regional
  - 2017: Piedmont Rockdale
  - 2018: Piedmont Columbus Regional
  - 2018: Piedmont Columbus Regional Northside
  - 2018: Piedmont Walton
“Twenty people die every day,” Steve Lyons says, referring to patients on the organ transplant list. It is a painful statistic to share.

“We’ve mentored people waiting for a transplant who have since died.” His wife, Alice, adds solemnly. Steve and Alice Lyons are cause-oriented champions of the best sort when it comes to organ donation: they jointly volunteer tirelessly for multiple organizations, they mentor patients, and are themselves familiar with the process from firsthand experience with Steve’s liver transplant at the Piedmont Transplant Institute in 2012.

“A transplant is just like a miracle,” Steve adds, before I had mine, I was skin and bones in a wheelchair. Now look at me, I just won three medals in the World Transplant Games in Newcastle, UK.” Steve gestures to his two bronze and silver medals—Tennis singles, Table Tennis, and Bowling, respectively. The World Transplant Games involve transplant recipients from over 60 countries, who gather together in a selected city each other year to compete for medals and to raise awareness on the critical need for organ donation worldwide. Steve was a member of the 280-person team from the USA. “It’s huge,” Alice says, “it’s like the Olympics.”

Steve and Alice volunteer with Lifelinck (Donate Life) of Georgia, and with Georgia Transplant Foundation as mentors for liver recipients and caregivers. The biggest job, they say, is to listen. It can be difficult and frightening to undergo an organ transplant, and that’s without even considering that the likelihood of receiving an organ is not a guarantee.

Always concerned with doing whatever they can to change that for the better, the Lyons established the Steve and Alice Lyons Living Donor Fund at Piedmont Healthcare, with an initial gift of $25,000. This fund supports the liver and kidney living donor programs at the Piedmont Transplant Institute to help cover need-based travel and accommodation expenses for living organ donors. Living liver organ donation has been a possible procedure since the 1980’s, and statistics suggest it often has longer-term rates of survival, when compared to deceased donor transplantation. Piedmont currently has the only active Living Donor Liver Transplant program in the Southeast, with patient survival rates for both kidney and liver transplant recipients among the best in the country. It is made possible through the liver’s unique ability to regenerate; a portion of the donor’s liver is transplanted to the recipient, a process which can result in shorter risk and faster recover times than whole-organ transplantation.

“Having this fund in support of living donors is also great because of the general lack of deceased organ donors.” Having been on a waitlist for an organ himself for eight years before his transplant, Steve is particularly concerned with the availability of organs for needful patients. “I think a lot of it has to do with how the organ donation question is asked, particularly when you get your driver’s license. Some people are afraid that if they have “Organ Donor” on their license, that any future caregiver might try less hard to save them. And that’s just completely untrue, but the end result is there are still not enough organs for patients that need them.” Steve is also trying to change the language for the better on driver’s licenses nationwide, and hosts a website dedicated to the cause at increaseorgandonation.net. By his estimate, an increase of only 20% in organ donation would virtually eliminate the twenty deaths per day of waitlisted patients.

Being fully invested in time, talent and treasure to facilitate living donor transplantation at Piedmont, Steve and Alice down; if anything, they seem eager to do more. When asked what the best part of his experience as a transplant recipient has been, Steve smiles and says, “I got to watch my son grow up.”

To join Steve and Alice in their mission to help facilitate living donor transplantation at Piedmont, please make a gift today at give.piedmont.org.

Grass Family Foundation: Supporting Donor Milk at Piedmont Healthcare

As a Piedmont Healthcare Foundation board member, Mrs. Sarah Scalia and her family foundation, the Grass Family Foundation, have cemented their commitment to Piedmont through their system-wide giving.

“All of my children are Piedmont babies, and I’m proud to support the hospital system. When our oldest child was born prematurely, the NICU doctors and nurses were an invaluable support system. Their medical knowledge and skills are top-notch, but they also truly empathize with the NICU parents. When our son was able to come home, the whole NICU celebrated with us. As I settled into my new life as a mom, I knew that I wanted to make a gift to the NICU. Through our family foundation, we were able to launch the human milk program at Piedmont Atlanta, and it has since expanded to 4 Piedmont hospitals. It’s crucial for NICUs throughout the hospital system to have access to human milk, because that way babies can get the care they need close to home.”

– Sarah Scalia

Grass Family Foundation: The Steve and Alice Lyons Living Donor Fund

Breast milk provides optimal nutrition for any newborn baby, especially for those who are premature or sick. It contains the nutrients that can be easily digested, absorbed and used by the baby’s body for immunological development and growth. However, some very low birth weight babies require additional nutrition, and milk donated to Piedmont’s Donor Milk Program is formulated into human milk nutritional products to ensure even these babies have the nutrition they need.

In addition to Piedmont Atlanta Hospital and the Piedmont Fayette Hospital, which have already benefited greatly from donor milk and human milk fortifier, this program has expanded to additional hospitals in the Piedmont Healthcare system: Piedmont Henry Hospital and Piedmont Newman Hospital.

Each of these hospitals serves as the primary healthcare resource for their communities along the South side of metropolitan Atlanta.

The Grass Family Foundation has since made generous additional gifts in support of the Piedmont Atlanta Tower, which will be home to Marcus Heart and Vascular Center and key healthcare service lines.

Grateful Patient, Donor and the Establishment of the Mammmography Residency Program

In 2017, Helen and Jimmy Carlos made a donation to Piedmont Healthcare to establish the Helen S. Carlos Breast Cancer Education Fund. The purpose of the fund is to enhance the disciplines that support each Breast Cancer patient treated at Piedmont.

The generosity of the Carlos’ allowed Piedmont Atlanta to fund the Mammmography Residency Program at the Doris Shaheen Breast Health Center (DSBC). The program is an intensive training program designed to address the shortage of trained mammography technicians in Atlanta and the region. In February 2019, Randy Sprinkle, Executive Director of Imaging Services, along with his administrative team selected three Piedmont employees to be the first students in the Program. The technologists attended a weeklong, 40-hour mammography-training course.

One of the students, Davita Middlebrooks, shares her experience. “When I started at Piedmont I was a new X-Ray Tech. I had been out of school for almost a year, I enjoyed [the job], but I knew I wanted to learn more. I soon developed a passion for mammography. I started to talk to the managers to find out how I could cross over into the world of mammography. I was very excited to learn that they were starting [the] Mammography Residency Program. This program was an excellent opportunity for me. I wanted to make sure that I thank you for this opportunity. I am not sure how long it would have taken me on my own to complete this goal, however, your donation has helped me and I am truly grateful. Thank you.”
Upon successful completion of training courses and hands-on experience with a preceptor, each technologist is required to take certification exams and commit to working for Piedmont for two years post-training. With the overwhelmingly positive feedback about this program from both the students and the DSBC, Piedmont plans to enroll another three students in the Residency in 2020.

Piedmont Fayette Honors Generous Volunteer Adele Andrews

Adele Andrews joined the Piedmont Fayette Hospital Auxiliary in September, 2006. Since then, she has volunteered more than 14,800 hours in various departments around the Hospital. Adele currently holds the position of Revenue Officer for the Piedmont Fayette Auxiliary, and volunteers in the Women’s Imaging Center and the Gift Shop. She also serves as the Area Volunteer Coordinator for the Women’s Imaging Center.

“Adele is a dedicated volunteer and an integral leader in our Auxiliary. We are fortunate to have her,” said Paige Muh, Auxiliary Specialist at Piedmont Fayette Hospital.

Above and beyond her years of service, Adele regularly adds significant annual contributions to the Thomas F. Chapman Family Cancer Wellness Center at Piedmont Fayette. Admire the beautiful fish.

Now they will also see her name and be reminded that our services and this Center exist because of the generosity of people like Adele,” said Kirsten Soriano, Cancer Wellness Coordinator at Piedmont Fayette Hospital.

Piedmont Henry Utilizing Philanthropy to Advance Clinical Education with a Patient Simulation Lab

Piedmont Henry recently announced plans to construct a state-of-the-art Patient Simulation Lab, which provides tactile experience with simulated patients (responsive mannequins). A Patient Simulation Lab not only provides a permanent space for staff to grow their skills and learn new techniques, it also allows Piedmont to provide a safe environment where providers and students can practice high-risk clinical scenarios without resulting in critical outcomes.

Generous donations from Marcia G. Taylor and the Crumbley Family Fund provided initial funding to begin construction planning, purchasing equipment, and upgrading technology for the new lab. Also proceeds from the 2019 the Posh at Porsche Gala supported this important project.

“This Simulation Lab enables Piedmont Henry to invest in attracting and retaining the best and brightest care team. Additionally, through Piedmont Henry’s partnership with local colleges like Southern Crescent Technical School and Clayton State, and local Henry County High School Health Occupation students, our community as a whole benefits from hands-on but harm-free medical education that a space like this provides. We are grateful to our community for their support of this project,” Deborah Armstrong, CEO Piedmont Henry Hospital.

In 2007, Colleen Alrutz, Manager of the Piedmont Newnan Hospital Fitness Center, decided to revive the road race to raise funds for programs and equipment at the Fitness Center. “As a not-for-profit Fitness Center part of Piedmont Newnan Hospital, we rely on this event to help us grow our programs and purchase new equipment for our members,” said Alrutz. Since 2007, the Autumn Chase has raised more than $140,000. Donations from the road race have helped to support senior programming, and upgraded equipment throughout the Center. The funds support Exercise is Medicine classes which have grown from one day a week to five days a week and accommodates up to 450 community members each month.

The Autumn Chase, now in its 12th year, has a loyal following of individuals and draws runners from across the state of Georgia. It includes a 15k, 5k and 1-mile fun run. One runner, a woman with health issues, shared how participating in the annual run had enabled her to address her health issues and create fitness goals.

The Piedmont Newnan Hospital Fitness Center serves 2,300 members including students, senior citizens, athletes and physical therapy and cardiac rehabilitation patients. The Fitness Center caters to all fitness levels and is open to the community.

Hope Boutique Founder Continues Support of Piedmont Newton Hospital

This past spring, retired Piedmont Newton Hospital volunteer Kay Goff hosted a Hawaiian/Luau themed fundraiser which raised more than $1,200 for the Hope Boutique located in the hospital’s Women’s Diagnostic Center.

Ms. Kay, as she is affectionately called by everyone at Piedmont Newton, began volunteering at the hospital because she simply missed being around people after she retired from her job. She started volunteering in the Gift Shop moved to registration, escorting patients throughout the hospital before she learned of an opportunity to volunteer in the Women’s Diagnostic Center. She said God was calling her there and quickly felt right at home.

A year and a half into working in the women’s center, Ms. Kay was diagnosed with breast cancer herself. While going through treatments, she recognized that there was a need for a program to help families with the extra expenses that can occur with a cancer diagnosis.

In 2006, Ms. Kay opened the Hope Boutique in the Women’s Diagnostic Center at Piedmont Newton to provide women battling cancer with wigs, turbans, scarves and prosthesis. Many of the women seen at the Hope Boutique cannot afford these extra luxuries. Others are simply looking for comfort during a time of great fear.

Ms. Kay’s ongoing support of Piedmont Newton and the Hope Boutique allows her vision to continue.
Dart Foundation Awards Grants to Piedmont Rockdale Hospital

Piedmont Rockdale Hospital has benefited from more than $40,000 in grant funds from the Dart Foundation since 2018. The grants from the foundation have allowed Piedmont Rockdale to purchase critical equipment to support the operation of the hospital. The hospital was identified as a deserving grant recipient by Dart Foundation's local Giving Committee located in Conyers, Ga.

In 2018, the foundation’s grant purchased a new incubator and infant radiant warmer for the hospital’s Level III Neonatal Intensive Care Unit (NICU). Piedmont Rockdale’s women’s services department performs more than 1,700 deliveries each year. Between 10 and 15 percent of the babies born at Piedmont Rockdale require NICU care. Piedmont Rockdale Hospital’s NICU provides 24-hour care for premature and sick babies. The babies in the NICU are cared for by a highly trained team of neonatologists and neonatal intensive care nurses. Babies are admitted to the NICU for a number of reasons, which include prematurity, breathing problems, low blood sugar, jaundice and infection.

About Dart Foundation
The Dart Foundation is a private family foundation established by Dart Container Corporation founder William A. Dart and his wife Claire T. Dart. The foundation supports projects that enhance education, especially in the areas of science, technology, engineering and math, and those that improve the quality of life in specific communities. For more information on Dart Foundation, please visit www.dartfoundation.org.

Piedmont Mountainside Receives Rural Hospital Perinatal Quality Initiative Grant

Piedmont Mountainside Hospital (PMH) has been very fortunate to receive the Rural Hospital Perinatal Quality Initiative grant. PMH has a small Women’s Center that focuses on providing quality care to the community. Georgia has one of the highest maternal mortality and morbidity rates in the United States. In part because of this unfortunate reality for many patients, PMH decided to focus on something that would truly make a difference for new parents. This grant funded the purchase of the Triton blood loss monitoring system, a device that accurately measures blood loss during birth. Prior to purchasing this device, PMH took steps to improve maternal outcomes by recognizing postpartum hemorrhage sooner using traditional methods of quantifying blood loss. However, this high tech system allows PMH to precisely measure blood loss, and has enabled Mountainside to reach their ambitious goal of a zero maternal mortality and morbidity rate in the last four months.

Additionally, PMH has been able to purchase Halo cribs for patients who require a cesarean section for birth. These specialized cribs are designed to easily swivel across the new mother’s bed to allow her to be close to her baby for bonding and breastfeeding. Safety is always a concern after surgery, and this equipment allows mothers to place their baby in the crib from the comfort of her bed.

Piedmont Mountainside has been able to renew this grant for the upcoming fiscal year, and looks forward to making more improvements for patients in the community we serve.

Sixty Plus Services Expands to Fifth Hospital Service Area

For more than 30 years, Sixty Plus Services at Piedmont has been providing services, education, and support to enhance the well-being of older adults and their families. The six-person Sixty Plus team helps older patients lead healthy lifestyles, maximize independence, promote safety, and experience a satisfying quality of life.

The programs and support provided to older adults and their families through Sixty Plus Services are made possible by the generosity of our donors. “I first got involved with Sixty Plus when I suggested that my mother support it since it benefited her age group, and she did,” says Starr Moore, long time supporter of Sixty Plus. “By the time she passed, I was approaching sixty myself and decided that if I cared about aging and geriatric care, I wanted to continue the support.” With support from our donors, Sixty Plus has provided services, education, and support to more than 40,000 older-adult patients and caregivers, free of charge.

In Fiscal Year 2019, Sixty Plus served more than 4,000 clients, by providing 3,178 personalized consultations (which include office consults, home visits, room visits to hospitalized patients, phone consultations and email consults), facilitating 83 caregiver support groups, and presenting 118 community education workshops and seminars. Sixty Plus expanded to Piedmont Henry in January 2019, making it Piedmont’s fifth hospital to offer Sixty Plus Services to its community. Sixty Plus is also available at Piedmont Atlanta, Fayette, Mountainside, and Newnan hospitals.

To learn more about Sixty Plus Services or to support this program, please visit piedmont.org/sixty-plus

Piedmont’s Innovative Women’s Heart Program Receives Cigna Foundation Grant

Piedmont Heart Institute (PHI) is expanding its innovative approach to addressing heart disease in women, thanks to a $448,000 grant from the Cigna Foundation. Piedmont’s Women’s Heart Program helps women with heart disease and those at risk of developing it to access Piedmont’s exceptional holistic cardiovascular care, and to connect with other women to find support and encouragement at any stage of their heart health journey. The program launched at Piedmont Atlanta Hospital in 2017, expanded to Piedmont Fayette in 2018, and will roll out additional services and programs in Fayette and Coweta counties throughout 2019 and 2020.

The Women’s Heart Program focuses on prevention, clinical care, and support to reduce heart disease among women and promote long-term heart health and wellness. In order to aid prevention, the program offers personalized heart screenings to identify individual risk factors. Piedmont Heart’s team of women’s heart care experts provide the best medical care to treat acute and chronic cardiovascular disease. The Dottie Fuqua Women’s Heart Support Network rounds out the holistic approach, by providing wellness education and programming while bringing the community together to build a supportive environment for women. The Support Network’s education events and services are available free of charge to ensure access to good health is barrier-free.

“We view the body and mind as connected, and to help people improve and maintain health it is important their health care approaches them as a whole person,” said Susan Stith, Executive Director, Cigna Foundation. “Piedmont Heart Institute delivers a holistic approach to care that provides essential services for the body and mind, and we are happy to help expand the heart program into additional communities.”

With support from the Cigna Foundation, the Women’s Heart Program will go a step further by expanding their target population with an additional focus on minority and uninsured populations who may be at greater risk for heart disease. The program will collaborate with free clinics in the community with which Piedmont has relationships – Fayette C.A.R.E. Clinic and Coweta Samaritan Clinic.

To learn more about the Women’s Heart Program or to support this program, please visit www.piedmont.org/heart/services-and-programs/womens-heart/womens-heart
When Piedmont embarked on the expansion of Piedmont Atlanta Hospital, one thing was at the center of this project: our patients. Piedmont’s patients have been involved in every step of the new Piedmont Atlanta Tower, from conception to construction.

Piedmont Atlanta Hospital (PAH) is a highly utilized hospital in Metro Atlanta and is on diversion roughly 80% of the time, meaning that Piedmont typically cannot accept all patients who need its help. PAH also has the highest case mix index in the country for community hospitals which means that we care for the “sickest of the sick” patients with highly complex conditions and treatments. To meet our growing community and their healthcare needs, Piedmont knew that we needed to expand our capacity by adding more patient rooms and enhancing our infrastructure to support state-of-the-art medical technology. Thus, the concept of the Piedmont Atlanta Tower was born.

Thanks to the generosity of many grateful patients and their families, the Piedmont Atlanta Tower will be home to the **Marcus Heart and Vascular Center**, as well as to the **Samsky Invasive Cardiovascular Services Center** and the **Shouky Shaheen Surgical Lounge**. In addition to cardiovascular care, the Piedmont Atlanta Tower will enable the critical expansion of other key medical services, including Piedmont’s Transplant Institute. Our new patient tower will house up to 408 beds and 13 new, larger operating rooms for a 22% overall increase in capacity, which will allow us to serve more patients seeking our care.

The Piedmont Atlanta Tower offers an opportunity to transform the patient and visitor experience while simultaneously advancing the clinical environment to meet the needs of everyone we serve. The design of the Tower has been a collaboration between Piedmont, the project construction partners, clinicians, patients, and various community stakeholders. More than 540 patients and their families participated in patient advisory design workshops and completed surveys online through our Patient and Family Advisory Council, ensuring the new Tower would meet the needs and wants of our patients.

During this design process, our team learned that patients desired access to clinicians above all else; and, secondly, wanted to ensure their families and visitors had spaces designated for them so they could remain close by. To address these needs, every room is private with a full bathroom and spaces designated for the patient, patient’s visitors and Piedmont’s clinical teams, and is designed to keep family and visitors at the bedside as much as possible. For moments when the family cannot be present, such as during a surgical procedure, visitors are provided with many amenities to enjoy including a sacred space, gift shop, flower shop, cafe, restaurant, and visitor lounges that provide a variety of seating options for family chats or playing games, catching up on emails and work, or a quiet, restorative moment. The Piedmont Atlanta Tower Plaza will provide outdoor space with beautiful gardens and shade trees for patients and visitors to enjoy.

Piedmont’s patients have helped design and build the new Piedmont Atlanta Tower in more ways than one. As of June 30, 2019, thanks to the generosity of Piedmont’s grateful patients, families, employees and community, Piedmont raised $111.5 million of the total $150 million philanthropic campaign goal for the Piedmont Atlanta Tower. When asked “Why Piedmont?”, grateful patient **Brett Samsky** noted “Louise and I wanted to make a gift of this size during our lifetimes so that we can see the positive impact it has on others.” The Samskys hope that their giving will inspire other Piedmont grateful patients to join them in making personal gifts to advance the growth and expansion of Piedmont, and transform the health and well-being of the next generation of families in Atlanta and the entire Southeast.

Piedmont Atlanta is thrilled to be growing to better meet the needs of our patients and our community.

You can join us in Building Better at [betterpiedmont.org](http://betterpiedmont.org).
FY19 Donor Recognition List

Donors leave their mark on the community by helping provide better care, new facilities and expanded programs. Our Donor Recognition programs are designed to acknowledge the generosity and impact of gifts to Piedmont Healthcare. Donor recognition exists on many levels, and there are a wide range of Piedmont funds where donors can leave their mark.

 › View our 2019 Donor Lists: piedmont.org/thankyou

Fiscal Year 2020 Events Calendar

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Benefiting Hospital</th>
</tr>
</thead>
<tbody>
<tr>
<td>Henry Gala</td>
<td>September 7, 2019</td>
<td>Piedmont Henry</td>
</tr>
<tr>
<td>Newnan Soirée</td>
<td>October 4, 2019</td>
<td>Piedmont Newnan</td>
</tr>
<tr>
<td>Rockdale Cooking Out Cancer</td>
<td>October 4, 2019</td>
<td>Piedmont Rockdale</td>
</tr>
<tr>
<td>Piedmont Fayette Auxiliary Golf Tournament</td>
<td>October 7, 2019</td>
<td>Piedmont Fayette</td>
</tr>
<tr>
<td>Newman Soirée</td>
<td>October 25, 2019</td>
<td>Piedmont Newman</td>
</tr>
<tr>
<td>Autumn Chase Run</td>
<td>October 26, 2019</td>
<td>Piedmont Newnan</td>
</tr>
<tr>
<td>Angels on Earth</td>
<td>February 27, 2020</td>
<td>Thomas F. Chapman Cancer Wellness Piedmont Atlanta Hospital</td>
</tr>
<tr>
<td>Henry Golf Tournament</td>
<td>April 17, 2020</td>
<td>Piedmont Henry</td>
</tr>
<tr>
<td>A Celebration of Care Gala</td>
<td>April 25, 2020</td>
<td>Piedmont Fayette</td>
</tr>
<tr>
<td>Newton Auxiliary Concert &amp; Hangar Party</td>
<td>May 1, 2020</td>
<td>Piedmont Newton</td>
</tr>
</tbody>
</table>

To learn more, or to sponsor an event, contact us at 404.605.2871 or sara.haj-hussein@piedmont.org


The 11 hospitals of Piedmont Healthcare belong to the communities we serve. Our promise is to make a positive difference in every life we touch and this mission is evidenced within our community benefit programs. Piedmont doesn’t want to just make people healthier; we want to keep people healthy.

As a designated nonprofit hospital system, Piedmont Healthcare is required by the Internal Revenue Service (IRS) to give back to the community in the form of community benefits. Community benefits are programs or activities that provide treatment and/or promote health and healing as a response to identified community needs. They increase access to health care and improve community health, with a focus on vulnerable populations.

By the numbers

Piedmont’s estimated FY19 community benefits:

- Charity care $123,769,395
- Medicaid shortfalls $2,348,283
- Other subsidized care for government programs $32,426,409
- Bad debt $120,131,284
- Other community benefit programs $25,346,286
- Total est. FY19 spend $296,935,314
- Percentage of total expense 8.86%

Online scheduling on the go.

Appointment scheduling, Virtual visits. Find a location and navigate. All from the comfort of your smartphone.

Text NOW to 61653 to download the Piedmont Now app today*

*Message and Data Rates May Apply
Piedmont Healthcare Foundation is proud to be honored by the Association of Healthcare Philanthropy as a High Performer, an achievement received through measurement, analysis and comparison of net production returns in relation to peer AHP organizations.